3 year Strategic Focus

Rationale

ENHANCING FISHERIES

ADVANCING POLICY

ORGANISATIONAL EFFECTIVENESS

BUILDING EVIDENCE

PROMOTING BENEFITS

To "influence the influencers" by providing a strong and diverse, evidence-based, voice that will promote and protect interests of one-by-one fisheries and associated environments and communities.

Why this ‘Success Strand’?
To drive policy reforms that promote and protect interests of one-by-one fisheries, and the resources on which they depend.

Why this ‘Success Strand’?
To ensure the voice of one-by-one fisheries is loud, clear, and consistent amidst NGO, industry, and government sectors.

Why this ‘Success Strand’?
To enhance the evidence base for new practices and technologies that innovate for improvement in one-by-one fisheries.

Why this ‘Success Strand’?
To provide evidence in support of IPNLF claims about one-by-one fisheries’ benefits for thriving coastal fishery communities.

Why this ‘Success Strand’?
To scientifically demonstrate the beneficial attributes of one-by-one fisheries and experiment to refine best-practice further, guided by STAC advice.

Why this ‘Success Strand’?
To provide evidence in support of IPNLF claims about one-by-one fisheries’ low environmental impact.

Why this ‘Success Strand’?
To increase benefits to IPNLF fisheries and to support and grow demand for their one-by-one tuna.

Why this ‘Success Strand’?
To increase the supply from, value of, and sustainability of one-by-one tuna fisheries in global markets.

Why this ‘Success Strand’?
To showcase members and have IPNLF as a trusted expert/go-to organisation for one-by-one tuna issues.

Why this ‘Success Strand’?
To increase benefits to IPNLF fisheries and to support and grow demand for both IPNLF services and the fisheries we work with.

Why this ‘Success Strand’?
To ensure capacity and energy to deliver on IPNLF mission/3 year strategy.

Why this ‘Success Strand’?
To optimise the efficiency and efficacy of IPNLF’s mission delivery, internal/external confidence, and to support and sustain a culture of strategic focus and mutual accountability.

Why this ‘Success Strand’?
To optimise the market access & value of one-by-one products in the supply chain through quality and traceability improvements.

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To increase and diversify income in order to continue and grow delivery of IPNLF mission.

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Why this ‘Success Strand’?
To optimise benefits realised through one-by-one fisheries and help to fulfil growing demand.

Why this ‘Success Strand’?
To make at-sea operations more cost-effective and ensure that one-by-one fisheries remain economically competitive and can retain and grow their market share.

Why this ‘Success Strand’?
To lead and co-create an efficient, adaptive, and accountable culture; living IPNLF values.

Why this ‘Success Strand’?
To support the communities and fisheries IPNLF care about; and contribute to sustainable organisational income.

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