



IPNLF Role Description:

Role Title	Socio Economic Manager
Team	Manager
Location	UK-based (preferably London)
Salary	Competitive and based on experience
Working Hours	Full time, flexible hours. International travel will be required.
Contract term	Fixed-term 12-month contract, with intent to extend, subject to performance. Job descriptions will be reviewed at least once a year as part of HR processes.
Reporting to	Fisheries Director
Purpose of job	The Socio Economic Manager is a senior role in IPNLF - through their conduct and activities this role is anticipated to contribute towards enhancing the support for and status of IPNLF's work.
Responsible for	Leading the socio-economic benefits work of IPNLF. Demonstrating the social benefits of one-by-one fisheries and contributing to increasing the transparency of fisheries within IPNLF's membership network.

To apply or enquire about this role please contact elsabe.crockart@ipnlf.org with a succinct CV and cover letter, by 13th September 2019.

Context

The International Pole & Line Foundation (IPNLF) works to develop, support and promote socially and environmentally responsible pole-and-line, handline and troll (collectively one-by-one) tuna fisheries around the world. IPNLF's ambition is to contribute to thriving coastal fisheries, including the people, communities, businesses and seas connected with them. As a hub for sustainably-minded organisations, we use the influence of the market to forge change through practical fishery projects and stakeholder cooperation. IPNLF membership is open to organisations involved in the one-by-one caught tuna supply chain. Allied with our Members, IPNLF demonstrates the value of one-by-one caught tuna to consumers, policymakers and throughout the supply chain. We work across science, policy and the seafood sector, using an evidence-based, solutions-focused approach with guidance from our Scientific & Technical Advisory Committee, Market Advisory Group and Board of Trustees.

Overall Purpose

The Socio Economic Manager leads IPNLF's work (collaboratively with fisheries, governments, NGOs, industry and markets) to:

- Understand and enhance the social benefits of pole-and-line fisheries;
- Embed social consideration and value into IPNLF's fisheries development projects; scientific research and promotional communications;
- Ensure the socio-economic benefits of one-by-one fisheries are evidenced;
- Provide support to IPNLF's Marketing team so that these can be clearly communicated;
- Work with the Fisheries Director to help drive IPNLF's work forward on traceability, transparency and verification of supply chains.

Responsibilities and Activities, include:

Organisational Effectiveness

- Develop and maintain sustainable, mutually beneficial long-term relationships with stakeholders;
- Developing, together with IPNLF colleagues, a strategic plan for mid-term IPNLF social development goals, and associated activities and tactics;
- Represent IPNLF at national and international fora, acting as an ambassador for our mission and work, and as a public spokesperson, where necessary;
- Support the growth of IPNLF fundraising by helping to maintain and develop funder relations and contribute to the development of funding proposals and grant report writing;
- Contribute to the development of IPNLF's organisational strategy;
- Contribute to communication material (incl. website, newsletter and social media);
- Help set up and manage programmatic budgets.

Social Value/Development Projects

- Oversee, lead and manage projects aimed at developing the identity of IPNLF as leaders in the social sustainability realm.
- Oversee the development of the IPNLF supply-chain verification and transparency tool.
- Establish new social research to add to the understanding of the contribution made by fisheries and to inform future development projects.
- Write and/or oversee projects, meetings and technical reports.
- Maintain awareness of topical developments and challenges in the sectors and relationships important to IPNLF fisheries and supply-chain work.

Maximising IPNLF membership benefits

- Provide strategic fisheries and social sustainability advice and IPNLF project information to IPNLF's network members.
- Build relationships (alongside other IPNLF staff) with existing IPNLF members - and potential new members - to deepen and broaden IPNLF industry engagement.
- Foster collaborative external relationships (e.g. with partner NGOs) that can optimise efficiency and impact of IPNLF's work.
- Identify social development projects that can strengthen the value offering of IPNLF membership.

Required skills/expertise/qualities

Criteria	Essential	Desirable
Qualifications	A post-graduate degree in a relevant field with a social science focus.	International Development Supply Chain Management Fisheries Management Seafood Governance
Knowledge/ Experience	<p>Understanding of, and a commitment to, the mission of IPNLF.</p> <p>Strong technical knowledge and understanding of both environmental and socio-economic issues in tuna fisheries.</p> <p>Good technical knowledge of seafood supply chain issues such as traceability and transparency.</p> <p>At least 2 years' experience working in a related role in the sustainable seafood sector.</p> <p>At least 6 months on the ground experience working on social issues in small-scale and developing world fisheries (preferably tuna fisheries).</p> <p>Experience in coordinating and delivering communication and engagement activities (i.e. events; talks; conferences; cross-sectoral meetings) with a number of partner organisations involved.</p>	<p>A strong understanding of fisheries sustainability issues and market-orientated solutions; considering environmental, social and economic elements.</p> <p>A strong understanding of the Sustainable Development Goals and sustainability initiatives aimed at ethical consumption.</p>
Skills	<p>Strong leadership qualities.</p> <p>Outstanding written and verbal communication skills – fluency in English to communicate a complex message clearly and creatively.</p> <p>Excellent computer literacy and willingness to use new IT tools.</p> <p>Decisiveness and strong problem-solving skills, in high-intensity environments.</p> <p>Excellent analytical, organisational, interpersonal and communication skills.</p> <p>Planning / project management skills.</p>	Experience in communicating with a wide range of stakeholders, including fishers; consumers; scientists; corporate world; NGOs and government partners.

	<p>Strong integrator – proven ability to work within a diverse team - drive cross group projects.</p> <p>Strong presentation, communication and negotiation skills.</p>	
Personal qualities	<p>Ability to work independently, self-motivated and also an amicable team-player.</p> <p>A commitment to continuous improvement at organisational and self-development level.</p> <p>Critical thinking, highly creative and solutions-oriented.</p> <p>An appreciation of, and sensitivity to, different cultures and norms.</p> <p>Innovative / continuous improvement mindset, ability to work under pressure.</p> <p>A positive attitude and superior interpersonal skills.</p> <p>Ability to engage and motivate others and generate a working culture among partners which supports creativity, positivity and innovation.</p> <p>Team player with appreciation of diversity.</p>	