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INTERNATIONAL POLE & LINE FOUNDATION *FOR ONE-BY-ONE FISHERS*

Annual Report 2018/19



IPNLF
FOR ONE-BY-ONE FISHERS

ONE HOOK, ONE LINE, ONE FISH AT A TIME



Cover image: Preparing handline tuna fishing gear, Bitung, Indonesia

Current image: Pole-and-line tuna fishing, Bitung, Indonesia

© IPNLF, Green Renaissance, Warren Smart



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‘The increasing demands of consumer markets and the accelerating impacts of the large industrial fishing sectors means that we must step up our resilience and resolve to get things done in the times ahead.’



Welcome to the International Pole & Line Foundation’s Annual Report for 2018/19 – an incredibly busy but very fulfilling year for our organisation. As a team, we successfully intensified our efforts to develop, support and promote global one-by-one tuna fisheries, and to also provide greater security to the many coastal communities that are connected to them.

These endeavours brought many success stories: In Indonesia, there was significant progress in the pole-and-line and handline tuna fishery improvement project, and we saw the PT Citra Raja Ampat Canning skipjack pole-and-line tuna fishery become the first to achieve Marine Stewardship Council certification in In-

donesia; the first products from St Helena’s one-by-one fishery debuted in the South African market; and in the Maldives, there was the much-awaited launch of the new Responsible Tourism Initiative, aimed specifically at improving supply chain sustainability by connecting hotels and resorts with local sustainable fisheries.

Our Membership network has grown from 53 to 65 active companies and associations; we have also expanded our geographical spread of these Members to include 22 countries. I thank all of our Members and funding foundations for their continued, generous support of our work.



It's important to highlight that in recent years, there's been a significant strengthening of our collaborations with key partners. In 2018, a Memorandum of Understanding between IPNLF and WWF-India to support the Lakshadweep pole-and-line tuna fishery was established, and the progress already being seen there illustrates the benefits that these deepening relationships can have.

The growing recognition of our particular expertise and leadership also continues to provide the opportunity to participate in many influential networks and platforms. At the Our Ocean Conference 2018, IPNLF presented during the plenary session, providing a voice for small-scale fisheries at this important forum, to emphasise how important it is for international corporations to increase their commitment to enable these fisheries to compete on a fair footing in the marketplace.

While IPNLF is growing in global stature and its mission is resonating with more and more people around the world, the increasing

demands of consumer markets and the accelerating impacts of the large industrial fishing sectors means that we must step up our resilience and resolve to get things done in the times ahead. This will require the further strengthening of our scientific foundations and more investments in innovation; while also continuing to ensure integrity, transparency and accountability in our decision making; and further engaging and collaborating with our multi-stakeholder network.

With this organisation comprising such an impressive group of dedicated, dynamic individuals, I'm confident that IPNLF will continue to push the boundaries and make even more meaningful contributions to the one-by-one community in the year ahead.

John Burton, IPNLF Chairman

HOW DO WE SAFEGUARD THE FUTURE FOR COASTAL TUNA FISHERIES, AND THE LIVELIHOODS CONNECTED TO THEM?





Traditional one-by-one tuna fishing methods, including pole-and-line, handline and troll, support numerous coastal tuna fisheries around the world, including the people, businesses and seas connected to them.

In 2018/19, IPNLF's expanded network reached some 50,000 fishers in global tuna supply chains, and working with its international partners, IPNLF maximised the contribution of its network towards the global sustainable development agenda.



Enhancing fisheries

By increasing the supply from, value of, and sustainability of one-by-one tuna fisheries in global markets

Advancing policy

By providing a voice that promotes and protects the interests of one-by-one tuna fisheries and associated environments and communities

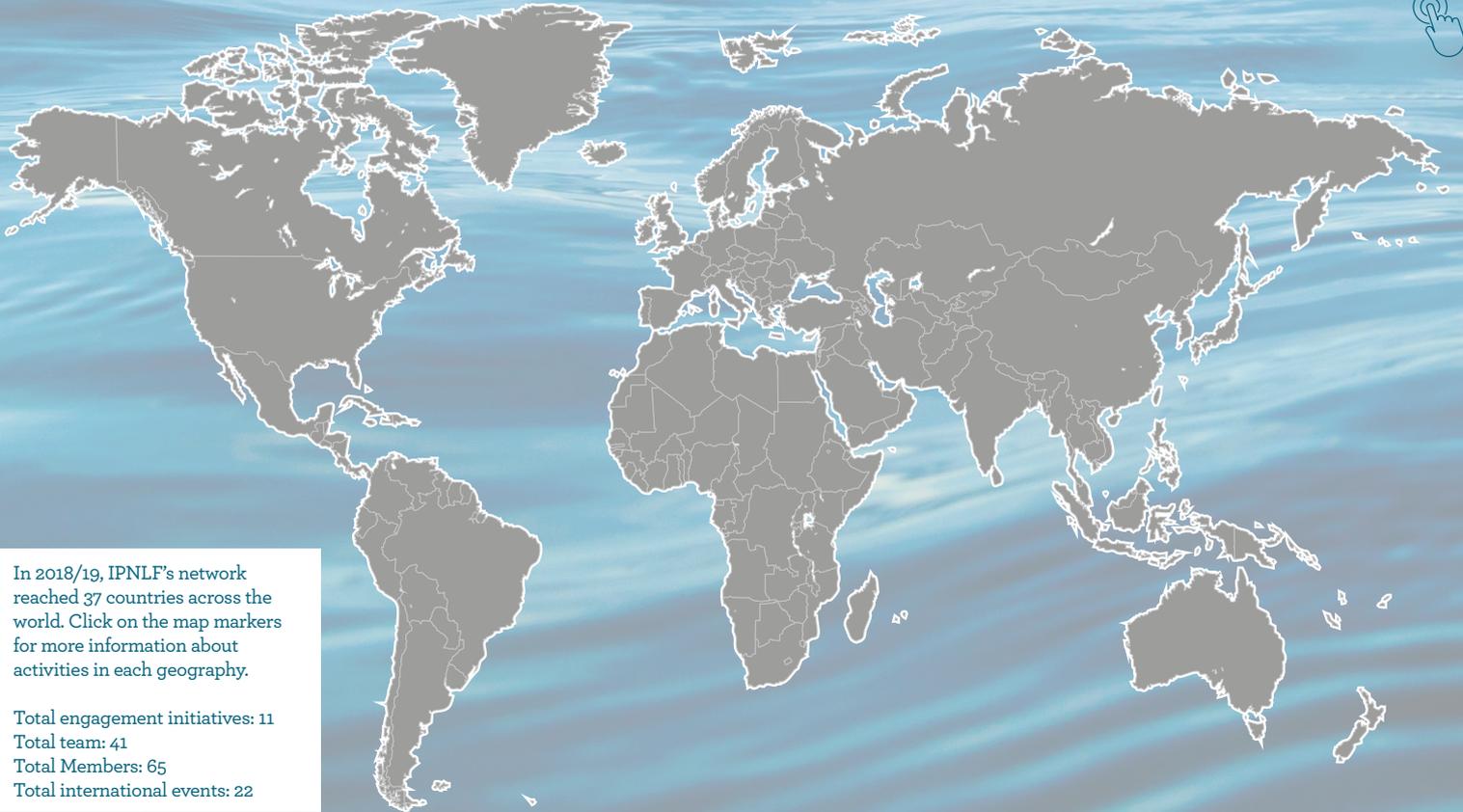
Building evidence

By scientifically demonstrating the beneficial attributes of one-by-one tuna fisheries and refining fishery best-practice

Promoting benefits

By increasing the value of one-by-one tuna fisheries to increase the support and demand for the fisheries we work with





In 2018/19, IPNLF's network reached 37 countries across the world. Click on the map markers for more information about activities in each geography.

Total engagement initiatives: 11
Total team: 41
Total Members: 65
Total international events: 22



INDONESIA



Indonesia is the world's largest tuna fishing nation and is home to a number of one-by-one tuna fisheries. In 2018/19, Indonesia reached a significant milestone when the nation's first one-by-one tuna fishery achieved Marine Stewardship Council (MSC) certification. This breakthrough made [international headlines](#) and is paving the way for more one-by-one fisheries to enter MSC full

assessment. In collaboration with the Ministry of Marine Affairs and Fisheries, Asosiasi Perikanan Pole & Line dan Handline Indonesia and the One-by-One Indonesia Tuna Alliance, IPNLF implemented fishery improvement initiatives and piloted innovative traceability and monitoring technology to demonstrate the value that a well-managed fishery can bring to coastal communities.



Since 2014, we have been involved in the Indonesian pole-and-line and handline fishery improvement programme, working with other fishery stakeholders to improve tuna management and increase global recognition of our sustainable products. Engagement in this programme has helped us strengthen the collection and monitoring of fishery data which is important for stock management, our transparency, and of course to comply with what buyers are also demanding. With the support to participate at the RFMOs, we have given our fisheries a voice at an international level, championing our sustainable fishing practices to bring about policy changes that safeguard our fisheries' future.”

Ivonne Peleh, PT Sinar Purefoods

Partners

Asosiasi Perikanan Pole & Line dan Handline Indonesia (AP2HI)
Blue Communities
David & Lucile Packard Foundation
Global Fishing Watch
One-by-One Indonesia Tuna Alliance
Indonesian Ministry of Marine Affairs and Fisheries
Marine Change
Marine Stewardship Council (MSC)
Resource Legacy Fund
Masyarakat Perikanan dan Indonesia (MDPI)
Oak Foundation
The Centre for Environment, Fisheries and Aquaculture Science (Cefas)
USAID-Oceans
University of Technology Sydney
Walton Family Foundation



INDONESIA - Impacts & Achievements



International accreditation: Prepared a number of pole-and-line and handline tuna fisheries to enter MSC full assessment, through the design and implementation of multi-stakeholder fishery-specific action plans that meet MSC outcomes

E-Monitoring: Evidenced the environmental and compliance impacts of one-by-one tuna fisheries through data collected by vessel trackers, satellite imagery, and onboard time-lapse cameras

Onboard observers & port-side enumerators: Strengthened fishery monitoring and data collection through increased [onboard observer training and coverage](#), and port-side enumerators

Baitfish handling: Fishers and observers improved baitfish handling and monitoring techniques respectively, through newly developed, practical training materials



Baitfish sustainability: Expanded understanding of fishery impacts on baitfish species by supporting a risk-based analysis

Social contributions: Strengthened insights into the contribution of one-by-one tuna fisheries to the social and economic wellbeing of Indonesian coastal communities, informing fisheries management decision-making



National resource management: Enhanced local policy and resource management in support of one-by-one tuna fishers by supporting the development of Harvest Strategies for the Archipelagic Waters and the [National Tuna Management Plan](#)

Industry advocacy: Leveraged the power of the industry to support sustainable and equitable management measures for Indonesia's tuna fisheries through policy briefs and a policy scorecard

Regional capacity building: [Strengthened local participation at Regional Fishery Management Organisation \(RFMO\)](#) meetings through enhanced engagement with government and the private sector



Global recognition: Increased the international demand for Indonesia's one-by-one caught tuna through [public sourcing commitments from brands, buyers and retailers](#)

Sharing the story: Amplified the voice of Indonesia's fishers and fishworkers through new compelling [audio-visual content](#) and international [mainstream press promotion](#)



THE MALDIVES

The Maldives is a longstanding champion of sustainable tuna fisheries, with only one-by-one fishing practices allowed within 100 nautical miles of its extensive coastline. This island nation continues to advocate for and implement measures locally and internationally to protect its traditional fisheries and Indian Ocean tuna resources. In 2018/19, on-the-ground activities focused

on improving efficiencies to minimise environmental impacts, enhancing traceability systems to support information sharing between fishers, processors and international markets, and collecting data to support the international promotion of the fisheries, its compliance with the Indian Ocean Tuna Commission (IOTC), and engagement at policy fora.



It was only when we started to use the bird radar that we realised its true benefits. It was difficult to find the birds when we were using binoculars, but with the bird radar it is very easy to locate tuna schools. We can see between three and six seabird flocks on the screen at any one time. We can now identify more than double the tuna schools that we did using other methods – it's a very useful tool.”

Ahmed Manik, Crew of the FV Kandu Roalhi, Ga. Gemanafushi



Pole-and-line tuna fishing in action, Maldives © Jono Foley



THE MALDIVES - Impacts & Achievements



Concept vessel: To minimise input costs and optimise fishing efficiency, fishing vessels trialled innovative technology such as bird radar, high-resolution sonar, and new fishing best-practices such as baitfish handling

Fisheries Information System: Streamlined important transactional processes like logbook recordings, issuing of fishing licenses and catch certificates, supporting some 15,000 fishers and over 10 major processors



International advocacy: Enhanced engagement at international tuna resource management meetings through capacity building, championing small-scale tuna fishery needs and fair and equitable management of tuna resources

Partners

Ministry of Fisheries, Marine Resources & Agriculture, Maldives

Marine Research Centre, Maldives • Marks & Spencer

Waith Foundation



Observer programme: Strengthened compliance with international fisheries policy and supported IPNLF's fisheries research through data collection on pole-and-line and handline tuna fishing trips

Illuminating Hidden Harvests: Highlighted the contributions of small-scale fisheries in the Maldives to sustainable development through support of the global research initiative "Illuminating Hidden Harvests"

FAO Small-Scale Fisheries Guidelines: Strengthened international guidance on good practices and successful initiatives for enhancing small-scale fisheries through the development of a FAO technical paper



Responsible Tourism Initiative: Strengthened communication on the value of one-by-one tuna fisheries through training over 40 staff from a resort in the Maldives

Sharing the story: Championed the Maldives' one-by-one tuna fishery through events, press and digital media, reaching new audiences around the world



ST HELENA

In St Helena's maritime zone of 172,439 square miles, fishers only catch tuna by traditional one-by-one tuna fishing methods. In 2018, the island's unique tuna products reached international markets, and consumers in South Africa enjoyed

some of its responsibly-caught, high-quality products. As well as making strides in international markets, local partnerships with chefs, schools, and fishers have strengthened the community engagement and appreciation of the fishery.



Support provided through this project is taking St Helena's tuna fishery from strength to strength and informing decision-making for the fishery. By providing our local fishers with training, equipment and advice, the quality of the catch continues to improve and higher quality products are enabling access to new markets for St Helena tuna. Not only is St Helena strengthening its local policy by securing legislation for its exclusive fishing zone, it is also contributing to international policy measures by increasing engagement at the International Commission for the Conservation of Atlantic Tunas (ICCAT).⁹⁹

Darren Duncan, Acting Director of the Environment, Natural Resources and Planning, St Helena Government

Pole-and-line tuna fishing, St Helena © IPNLF





ST HELENA - Impacts & Achievements



Efficiency & quality: Improved tuna fishing efficiency to meet market requirements for high-grade fish, through handling best-practice training and trials with fish-finding and quality control technology

Monitoring & traceability: Strengthened data collection and enforcement, by deploying logbooks among the inshore fleet and supporting capacity building efforts for local fishery monitoring and surveillance



Data collection: Collected robust data to inform international management decision making, through logbook evaluation and tuna tagging

Community contributions: Enhanced holistic sustainability research by evaluating the contribution of the fishery to local wellbeing



Local promotion: Built awareness and support for the fishery through local media engagement, creation of marketing materials and event sponsorship

International storytelling: Strengthened outreach through events, press and digital media; reaching new audiences around the world with messages about St Helena's one-by-one tuna fishery



Local legislation: Continued work to secure St Helena's one-by-one tuna fishing zone with local policymakers and fishery stakeholders

Partners

St Helena's Fisheries Corporation • St Helena Government
St Helena's Commercial Fishermen's Association • The Centre for
Environment, Fisheries and Aquaculture Science (Cefas) • Oceans 5



Delivering a message on the United Nations Sustainable Development Goals



By utilising traditional, low impact fishing practices, small-scale fisheries have long played a crucial role in maintaining food security and providing livelihoods in some of the world's most impoverished regions. IPNLF recognises the essential need of seafood value chains to ensure that small-scale fisheries are heard and nurtured.

The United Nations Sustainable Development Goals (SDGs) – through their holistic vision to eradicate poverty and deprivation, grow econ

omies, protect the environment, advance peace and promote good governance – provide the ideal pathway for responsible seafood supply chains to support small-scale tuna fisheries.

IPNLF championed this important message throughout 2018/19 via new communications tools and engagement at key events, including the [Our Ocean Conference](#), the [Bangkok Infofish Tuna Conference and Trade Show](#), the SeaWeb Seafood Summit and Seafood Expo North America.



Maldivian fishers after a one-by-one tuna fishing trip © IPNLF



Women working in pole-and-line canneries, Maldives © Monika Flueckiger



Advancing one-by-one tuna fisheries through policy reform



Working with stakeholders in coastal states throughout the Indian, Atlantic and Pacific Oceans, IPNLF advocated for equitable and sustainable international fisheries policies that protect ocean resources and the communities that are most reliant upon them. To ensure that smaller-scale, one-by-one tuna fisheries are

represented and actively engaged in decision-making for the international management of tuna resources, IPNLF worked with coastal state delegations on key issues impacting fisheries, as well as liaising with broader stakeholder groups including government representatives, Member companies and NGO partners.

Engagement at the Regional Fisheries Management Organisations included:



At the Indian Ocean Tuna Commission (IOTC) meeting in 2018, the emerging voice of the coastal states was more coordinated than ever and their standpoint on the rights to resources discussion was clear: that allocation will be guided by the interests of those coastal states in the region whose communities are the most reliant on the resources. IPNLF continues to support the development of a fair and equitable allocation system at the IOTC.



At the International Commission for the Conservation of Atlantic Tunas (ICCAT) in 2018, IPNLF supported the development of a unified proposal to reduce bigeye tuna catches, in line with scientific advice. A consensus decision was not achieved, delaying action for another year. IPNLF continues to engage with ICCAT members in the run up to the 2019 meetings to ensure action is taken this year to end overfishing while protecting the rights of the developing coastal states.



In 2018, there were several positive outcomes at the Western Central Pacific Fisheries Commission (WCPFC). Under the leadership of developing coastal states, WCPFC adopted an interim target fishing level for South Pacific albacore based on biological sustainability and economic viability for the local fishers. This is an important precedent for tuna fisheries globally.



MEMBERS



In 2018/19, IPNLF's [membership grew](#) from 53 to 65 and IPNLF expanded its reach around the world, welcoming new Members from countries in three different ocean areas, Curaçao, India and Vietnam.





PARTNERSHIPS & ALLIANCES



IPNLF [partners with numerous organisations](#) to promote sustainable seafood messages. Through these collaborations and alliances, IPNLF increased the strength of its impact, contributing to wider seafood sustainability goals. Partners include:

- Azores Fisheries Observer Program (POPA)
- The Centre for Environment, Fisheries and Aquaculture Science (Cefas)
- Conservation Alliance for Seafood Solutions
- Fish Choice Sustainable Seafood Affiliate
- International Association for Women in the Seafood Industry
- Seafood Watch, Conservation Partner

IPNLF has representation on a number of international advisory structures and industry associations that drive the sustainable development of fisheries, including:

- Association of Sustainable Fisheries
- International Association for Women in Seafood Technical Advisory Group
- Responsible Fishing Scheme Operational Management Expert Working Group



Handline tuna fishing, Maldives © IPNLF



FOUNDATION FUNDING

IPNLF would like to acknowledge the valued contributions of its key donors in 2018/19; the Walton Family Foundation, the David & Lucile Packard Foundation, Oceans 5 and the Oak Foundation. Their generous support is enabling IPNLF to accelerate one-by-one fisheries reform around the world.

IPNLF is also extremely grateful for the support of the Marisla Foundation, the Waterloo Foundation, the Waitt Foundation, the Global Communities Research Fund UK and the US Agency of International Development (USAID) Oceans programme.



Troll tuna fishing, USA © Jim E Photography

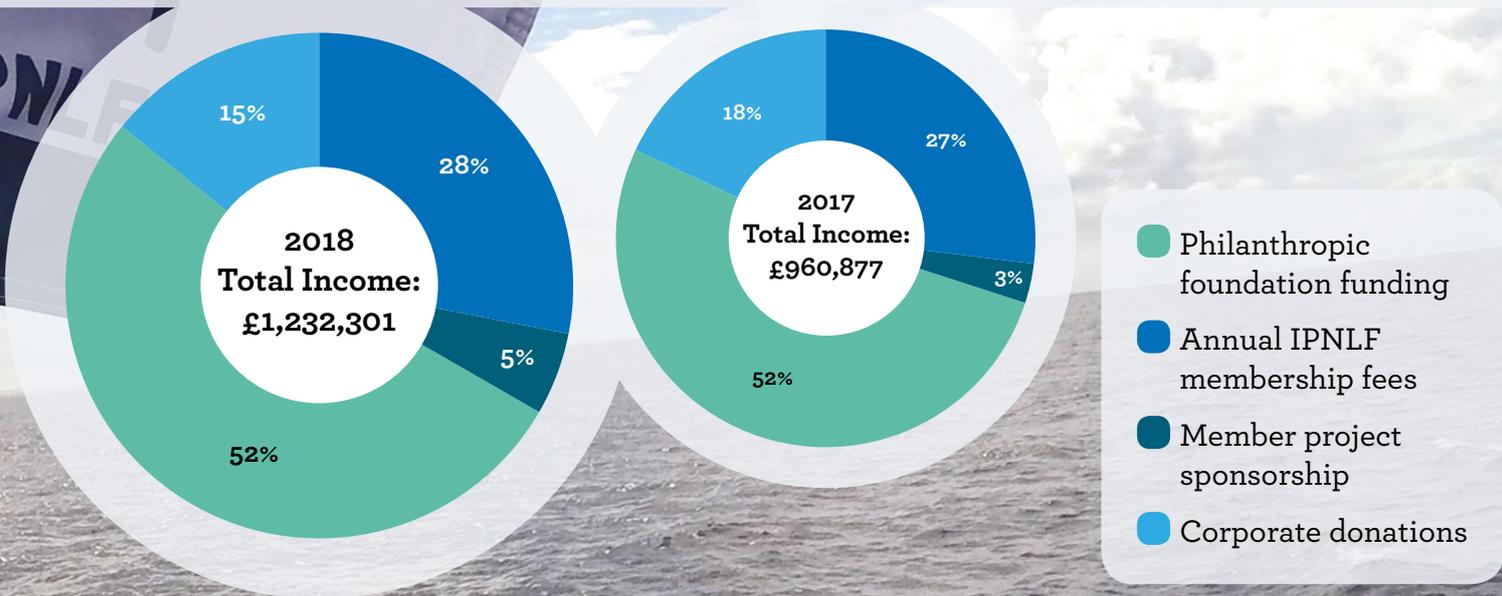


FINANCES

IPNLF's work is funded by its Member organisations, philanthropic grants and corporate project sponsorship. IPNLF thanks all of the organisations and people that have supported its work throughout 2018/19, making the achievements

highlighted within this Annual Report, possible.

Full accounts are available online via the [UK Charity Commission](#).





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Andrew Bassford
Rahim Hoosen
Duncan Leadbitter
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Dr Megan Bailey
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IPNLF staff, Trustees and STAC, South Africa © IPNLF

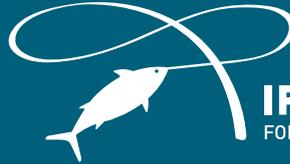
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