

# INTERNATIONAL POLE & LINE FOUNDATION

**Annual Report** 2015



# **FOREWORD**



It is with great pleasure that I welcome you to the International Pole & Line Foundation's (IPNLF) Annual Report for 2015. Thanks to the diligence and unrelenting enthusiasm of our dedicated team, IPNLF's work and ambitions have become increasingly familiar to those connected with one-by-one tuna supply chains around the world. This document provides the opportunity to reflect on some of our key undertakings and achievements in the past year and to show just how far we have come since 2012 when IPNLF was established.

Because of the extremely selective nature of the traditional fishing methods deployed in one-by-one fisheries, they are widely regarded as the most environmentally responsible methods of harvesting tuna. Of equal importance are the social and economic benefits that come from supporting such fisheries; in particular, the multiple gains that coastal communities can have from assuming increased control of their natural resources and introducing more robust food security. Many of these traditional fisheries are located in nations regarded as "less economically developed countries" and provide a crucial source of local employment for a large number of people.

Today, IPNLF has many Members involved with the supply chain of one-by-one caught tuna, who, with our help, have engaged with such fisheries because they want to ensure a trustworthy source of product that also safeguards seas and protects vulnerable livelihoods. We are delighted that in the last year our membership has grown to 35 Members, up from 27 Members one year ago, because this growth gives the clearest demonstration that our efforts are resonating with more and more organisations. I would like to offer our thanks to all our Members for taking such proactive roles in the development of one-by-one fisheries. Also warranting praise is our Board of Trustees and the members of our Scientific & Technical Advisory Committee (STAC).

When I took up the position of IPNLF Chairman in 2013, I made it clear that one of my main objectives would be to help build capacity in one-by-one fisheries – to bridge the gap between the demand and supply of sustainable tuna. While we have put a lot of emphasis on progressing the Maldivian and Indonesian fisheries because of their large contribution to the total global supply, great potential is also offered by new and revived fisheries – from South America to East Africa and many places in between. Thanks to the new dynamic structure of IPNLF, facilitated by a number of key appointments last year, we have more than doubled our capacity and have begun to extend our scope into these and other burgeoning geographies.

To progress the market aspirations of all coastal communities engaged in one-by-one tuna fisheries, we continue to use the IPNLF voice to press for improved management. Much of this work centres on the tuna Regional Fisheries Management Organisations (RFMO). As we look to the year ahead, and with your support, there is no question this advocacy work will intensify as we look to address more of the supply chain's challenges. Alongside partners and funders, we will also continue to initiate and support practical fishery projects, training and research that we believe will allow one-by-one fisheries to thrive. I am confident that together, we can continue to effect change and make a world of difference.

John Burton Chairman, International Pole & Line Foundation

# **OUR ROLE**

As the name suggests, one-by-one fishing is about one fisher using one line to catch one fish at a time – something that requires great strength and dexterity by the fisher. Many countries have a long and proud history of fishing for tuna in this traditional way. Indeed the origins of some one-by-one fisheries date back several hundred years. Today, these traditional techniques are regarded as the most socially and ecologically responsible methods to fish for tuna as they have minimal environmental impact, and bring multiple benefits to coastal communities.

The International Pole & Line Foundation (IPNLF) works to demonstrate and enhance the value of one-by-one tuna fisheries for the coastal communities that are reliant upon them. Our role is two-fold: we evidence and promote the environmental and social benefits derived from one-by-one fisheries around the world; and we help develop and support these fisheries to improve their long-term viability and sustainability.

As a hub for sustainably minded organisations, we use the influence of the market to forge change through practical fishery projects and stakeholder cooperation. Allied with our Members, we demonstrate the importance of one-by-one tuna to consumers, buyers and policymakers.

Using an evidence-based, solutions-focused approach, with guidance from our STAC and Board of Trustees, we engage across science, policy and the tuna supply chain to progress the market aspirations of those coastal communities that responsibly utilise one-by-one fishing methods, including pole-and-line, troll and handline.



Tuna caught by pole-and-line



Pole-and-line fishing uses barbless hooks to improve fishing efficiency



Live baitfish may be stored in sea-pens ready for use



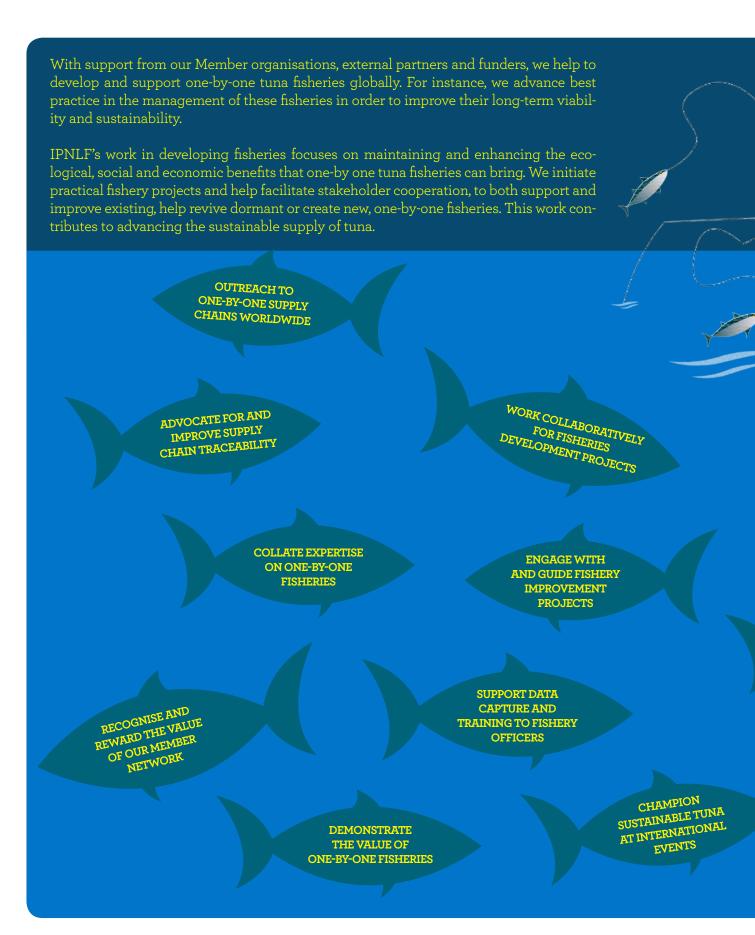
## **OUR VISION AND MISSION**

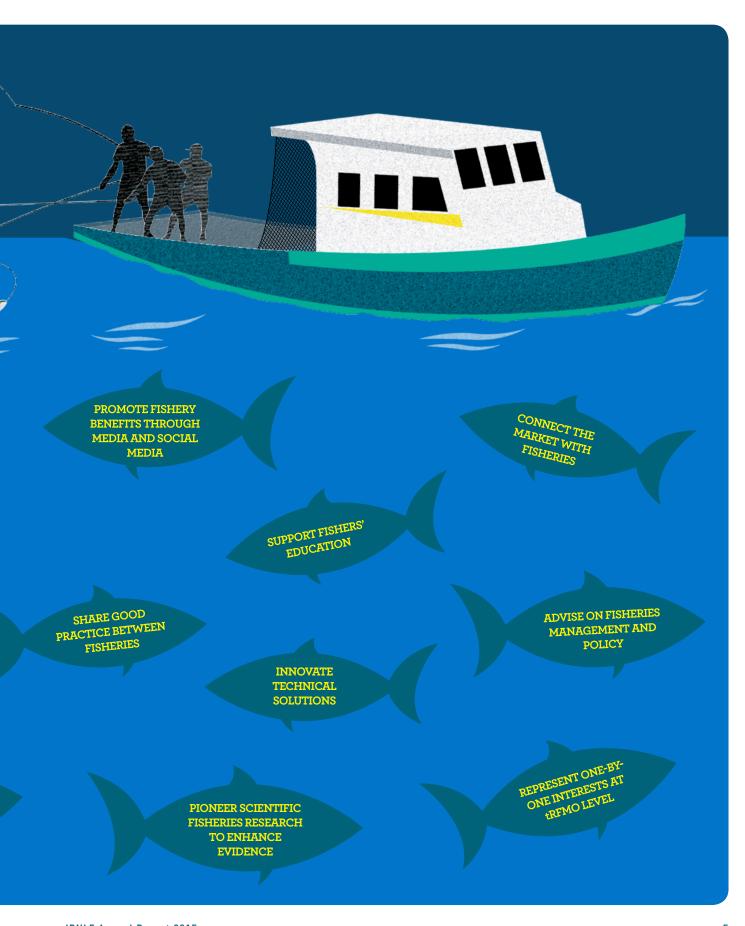
We are committed to a future where coastal fisheries and the communities and seas that they are part of thrive.

We are an international charity working across science, policy and the seafood sector. We use the influence of the market to develop and demonstrate the value of one-by-one caught tuna for thriving coastal fisheries, and the people and seas connected with them.

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# WHAT WE DO





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# DEVELOPING & SUPPORTING FISHERIES



After the fishing event, the pole-and-line caught tuna is stored on ice, Maldives



One-by-one tuna fishing, Maldives



Live baitfish on a dhoni (fishing vessel), Maldives

### **Maldives**

Pole-and-line fishing is generally believed to have originated in the Maldives many centuries ago, making it an important part of the country's social fabric, culture and identity. At present, one-by-one forms of tuna fishing support some 30,000 livelihoods and are an important contributor to the social and economic wellbeing of the majority of outer island communities.

IPNLF has been operating in the Maldives since its inception in 2012. Originally our work focused on supporting the Marine Stewardship Council (MSC) certification of the pole-and-line skipjack fishery and later its yellowfin component. Today, we're working closer than ever with local community-based

The Maldives' pole-and-line skipjack tuna fishery – the first Indian Ocean tuna fishery to obtain MSC certification – follows a traditional, highly selective and low impact form of fishing and is still the main source of employment and livelihood for tens of thousands of fishermen and their families in the island communities. The country is also playing a key role at the IOTC to develop the region's sustainable fishing credentials by helping to establish stock reference points and adopt harvest control rules.

Dr M Shiham Adam, IPNLF Director for Science & the Maldives

NGOs, government representatives and scientists to ensure the country's traditional one-by-one fisheries continue to be managed as responsibly as possible, thereby safeguarding sustainability – MSC and beyond.

One of our ongoing priorities in the Maldives is onboard fisheries science research in the MSC certified pole-and-line fisheries. Our researchers collect data on the tuna catch (volume, species and size), as well as the bait use, fuel use and any bycatch from these trips. Similar observations are also made relating to the fleet's baitfish capture to improve management efforts. IPNLF shares such information through its Technical Reports and helps fishermen adopt more efficient bait management practices and more fuel-efficient systems. These valuable records are also used to inform the Indian Ocean Tuna Commission (IOTC) and the Maldives' Marine Research Centre to advance their understanding of the tropical tuna stocks and management decisions.

## **Engagement Projects**

**Training of Trainers -** IPNLF co-organises workshops to train one-by-one fishers in sustainable fisheries; product quality and handling; bait handling; safety at sea and the MSC standard and certification process

**Fishermen's Community & Training Centre -** a base to enact training programmes, including the Training of Trainers and workshops related to fisheries

National Skipper Training Curriculum - (Master Fishermen) Certificate Level IV Curriculum

**Onboard Fisheries Observers -** ongoing research into the catch of the Maldivian pole-and-line fishery

**Harvest Control Rules -** working collaboratively to convene harvest strategy workshops in order to advance understanding of tuna management needs in the Indian Ocean

**Fisheries Information System -** development of an online system to monitor catch logbooks, fish purchase information, fishing vessel license information and catch certificates

**Concept fishing vessel -** development of a fifth-generation concept fishing boat to trial vessel design alterations to improve fishing efficiency and operation

**Livebait Review -** supporting a Livebait Review as part of an MSC Client Action Plan and creating a livebait fishing documentary to be used in an awareness toolkit in workshops with fishing communities

Thanks to the following for their support:

**Engagement Migros** 

Marks & Spencer

Sainsbury's

World Wise Foods

Maldives Fishermen's
Association

Ministry of Fisheries and Agriculture

Marine Research Centre



Fishers at the Training of Trainers workshop at the Fishermen's Community and Training Centre, Maldives.



Collecting fisheries data in a Maldivian dhoni (fishing vessel).

# DEVELOPING & SUPPORTING FISHERIES



Pole-and-line tuna fisher celebrating his catch



One-by-one fishery in Bitung, Indonesia



Handline fishing in Indonesia

#### Indonesia

Indonesia is the world's largest tuna fishing nation by volume, and accounts for some 25% of global pole-and-line production. Since 2012, IPNLF has worked to bring industry, government and scientists closer together to ensure the sustainable development of Indonesia's one-by-one tuna fisheries.

Over the past year, the Government of Indonesia, through the Ministry of Marine Affairs and Fisheries (MMAF), has embarked on a progressive and forward thinking strategy to promote and expand the nation's small-scale fisheries and to tackle Illegal, Unreported and Unregulated (IUU) fishing. IPNLF has supported MMAF to improve the management and governance of Indonesia's one-by-one tuna fisheries, via collaborative workshops at both the national and regional (RFMO) level. Outcomes include the adoption



With visionary leadership from the Ministry of Marine Affairs and Fisheries and strong collaboration between stakeholders, Indonesia's harvest strategy for tropical tuna in archipelagic waters is poised to contribute to improved ocean conditions throughout the region. A healthy ocean underpins job creation, food security and economic growth?

Andrew Harvey, IPNLF Country Director, Indonesia

of target reference limits, design of catch and effort controls, and implementation of improved monitoring and compliance systems.

Simultaneously, IPNLF has continued to promote market interest and demand for Indonesia's pole-and-line and handline tuna products. By fostering closer connections between international buyers and Indonesian producers, IPNLF has successfully created a positive feedback that is driving and sustaining further fishery improvements.

An independent evaluation of the IPNLF-supported one-by-one Fishery Improvement Project (FIP) in Indonesia – aiming for certification by the Marine Stewardship Council (MSC) - revealed that the fisheries are making exceptional progress, and are on target to achieving this goal.

To bolster advancement towards MSC certification, IPNLF and our collaborators have initiated a portfolio of projects to enhance fishery governance, strengthen capacity and skills, minimise ecosystem impacts, and improve product traceability. While the past year has seen many successes, one major achievement has been the completion of several production cycles of cultured milkfish (*Chanos chanos*), providing a viable alternative to wild-caught baitfish.

# Thanks to the following for their support:

David & Lucile Packard Foundation

Gordon and Betty
Moore Foundation

Resources Legacy Fund

**Engagement Migros** 

John West Australia

Marks & Spencer

Sainsbury's

Waitrose

World Wise Foods

**WWF** Australia

## **Engagement Projects**

**Harvest Strategy -** advancing the design and implementation of a national tuna management plan via capacity support, technical expertise and cross-sector collaboration

**ProActive Vessel Register (PVR) -** improving supply chain transparency via voluntary vessel registration and adoption of sustainability commitments

**Fishery Monitoring -** enhancing compliance and stock status data via an integrated monitoring system that encompasses port sampling, onboard observers and vessel reporting

**Traceability -** increasing supply chain traceability via technical support and application of next generation technologies

**Training of Trainers -** improving fisher knowledge about sustainability, product quality and handling, baitfish handling, safety at sea, and the MSC standard and certification process

**Baitfish innovation, monitoring and management -** improving online logging systems to improve baitfish fishery data collection and supporting workshops to devise national management plans, and developing milkfish trials



Trainees receive their certificates after completing the Training of Trainers course



Applying the ProActive Vessel Registration sticker on a handline vessel, Indonesia.

# DEVELOPING & SUPPORTING FISHERIES



Baitfish in Ecuador

s advocates for one-byone tuna fishing, it's essential that we continue to broaden our horizons, which is why preliminary work is underway with fisheries in a number of new geographies. Africa and Latin America are certainly home to many fisheries and communities that could benefit from engaging with the IPNLF network 99

Martin Purves, IPNLF Fisheries Development Director

#### Latin America

In Latin America, initial scoping studies have been conducted in Ecuador and Costa Rica and further engagement is planned with the one-by-one fisheries in this region. IPNLF will be collaborating with Conservation International in Ecuador on the GEF-financed Coastal Fisheries Initiative project, which is focused on ecosystem-based management and improved governance of coastal fisheries, by providing technical support, sharing experiences with the Maldives pole-and-line sector and providing advice and support on marketing aspects of products from one-by-one fisheries.

#### **Eastern Africa**

The Western Indian Ocean (WIO) supports the world's second largest tuna fishery; highly migratory tuna move annually through the Exclusive Economic Zones (EEZ) of WIO countries and into the high seas. Fisheries access to this tuna resource is currently largely through partnership agreements that give access to Distant Water Fishing Nations.

Some WIO countries support one-by-one tuna fisheries, but generally on a small, artisanal scale; however, there is certainly room for development. In 2015, IPNLF began scoping opportunities to work with one-by-one fisheries in east African countries such as Kenya and Tanzania. Earlier in the year, two IPNLF representatives from the Maldives were invited to Kenya to review with local fishermen the potential for developing pole-and-line and handline operations in a project entitled 'Fishing Beyond the Reef'.

IPNLF also attended and presented at a special session on Fishery Improvement Projects at the Western Indian Ocean Marine Science Association (WIOMSA) conference, outlining the benefits of developing Africa's one-by-one tuna industry. We look forward to continuing outreach in this region in the coming year.



Group photo when IPNLF staff visited Kenya to scope out possible one-by-one fisheries

# SOCIAL SPOTLIGHT

### Social Standards

With the quality of life afforded to fishers aboard tuna vessels coming into question, there is an urgent need for tuna fisheries to make demonstrable improvements in vessel operation and performance, including crew welfare and safety. IPNLF is working with fishers, companies and governments on standards that ensure vessels maintain a culture of integrity and respect alongside decent working conditions.

One way we are doing this is through the implementation of the Seafish Responsible Fishing Scheme (RFS) and its Vessel Improver Programme (VIP). IPNLF is on the Seafish RFS VIP Sub-Committee and, with partners, is scoping opportunities for a VIP pilot in the Maldives – a world first for tuna fisheries. We are also on the Fair Trade USA Advisory Council and currently supporting ongoing certification efforts in Maldives and the USA. These activities enable us to acknowledge positive human stories within one-by-one tuna fisheries.

### Social Research

In 2015, IPNLF embarked on social research programmes to support evidencebased advocacy for political and market recognition of one-by-one fisheries' contributions to the communities and states where they are located.

In the Maldives, an initial scoping trip was conducted to ascertain the social and economic research and data needs from relevant stakeholders. Based on this study, IPNLF is developing a research programme to support long-term social and economic monitoring of the one-by-one fisheries.

In Indonesia, new research started to identify the social and economic contributions of pole-and-line and baitfish fisheries to coastal communities. In 2016, IPNLF will build on this work to contribute to conversations geared to developing an equitable harvest strategy at a national level, and/or locally appropriate management measures.

## Gender Parity in Seafood

In deepening our engagement with social issues, this year IPNLF turned its attention to the vital, yet often under-recognised roles women have throughout one-by-one tuna supply chains and in the seafood industry generally. We convened a session on this topic at the SeaWeb Seafood Summit 2016, presenting the IPNLF video entitled 'Women at the Water-Front', which – through the voices of women we work with – highlights many crucial contributions. We also participated in the International Women's Day 'Pledge for Parity' campaign. Throughout 2016 and beyond, IPNLF will continue to raise the profile of women in the seafood industry and embed issues of gender parity into our social research agenda.



PNLF is embarking on some really exciting projects to draw out the human story behind one-by-one fisheries. It's great that this aspect of sustainability is now gathering muchneeded momentum?

Dr Alice Miller, Director, Social Research & Programmes



The IPNLF team were in the Maldives scoping social and economic research and data needs



For the people, by the people



IPNLF took a series of pledges for parity

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# **ENHANCING SCIENCE & EVIDENCE**



Group photo from the Scientific & Technical Advisory Committee meeting, Bangkok 2015



Kelsey Miller conducting fisheries research onboard a Maldivian dhoni (fishing vessel)



Analysing baitfish catch, Maldives

Environmentally, socially and economically sustainable fisheries are essential to ensuring thriving coastal communities, including the people, businesses and seas dependent upon them. IPNLF works across science, policy and the entire tuna supply chain to support tangible change in one-by-one tuna fisheries for current and future generations.

We use evidence-based, solutions-focused approaches, with guidance from our Scientific & Technical Advisory Committee (STAC) and our Trustees, to try and build the research-base that can inform best practice and improvement initiatives.

### **Our STAC**

Using expert insights as well as the latest data and scientific peer reviewed advice, our STAC advises IPNLF on how to best evidence sustainability and increase the supply of tuna from one-by-one fisheries.

STAC membership is by invitation and members are handpicked by consensus among IPNLF Trustees. Members are well-known, experienced professionals and academics in fishery research, development and management.

The STAC was formed in 2014 and typically meets face-to-face annually to set science priorities, pose new research ideas and to plan for enhancing the impact of our fisheries projects. The most recent STAC meeting was in Bangkok in October 2015, and has informed and initiated new IPNLF research projects.

## **Technical Reports**

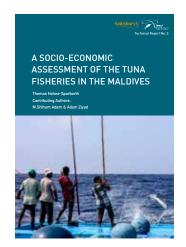
Through the invaluable support of our Members and STAC, we produce a number of important Technical Reports that explore key opportunities and challenges facing specific one-by-one fisheries. These studies help to provide factual evaluations of our sector, improving the depth and range of detailed information on one-by-one fisheries. The data-rich reports are published publicly via our website as a shared knowledge tool to guide future sustainability strategies.

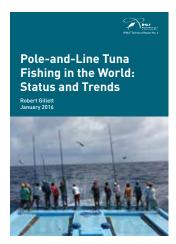
## Research and Innovation

IPNLF's project work to support and develop socially and environmentally responsible one-by-one tuna fisheries is underpinned by a strong scientific foundation. An excellent example of this type of involvement is our data collection project in the Maldives (see page 7) where since September 2014, in collaboration with the Marine Research Centre (MRC) of the Maldives, researchers have participated in fishing trips on several different vessels, recording data on multiple tuna fishing and baitfish fishing events.

In addition to fisheries science, IPNLF has started scoping studies to explore the social and economic contribution of one-by-one tuna fisheries to coastal communities in both Indonesia and Maldives (see page 11). This is laying the foundation for ongoing research programmes in these countries.

With support from partners including Engagement Migros and Marks & Spencer, IPNLF is involved in a range of innovative projects to improve and stabilise the supply of baitfish, such as the milkfish trials in Indonesia. Please see page 9 for more details.







Transporting baitfish to the boatwell, Indonesia

# **POLICY & ADVOCACY**

#### **Key Policy Aims:**

Clear harvest
strategies
Curb overfishing
Fill data gaps
Address poorly
regulated gears (FADs
and gillnets)
Bycatch reduction

Shark conservation

Reduce Illegal,

Unregulated,

and Unreported

(IUU) fishing

Using the collective IPNLF network voice, we advocate for improved domestic and international management of tuna fisheries. We aim to protect against overfishing, reduce bycatch of vulnerable species, and improve governance by strategically engaging IPNLF's Members in key national and multilateral negotiations.

IPNLF recognises that managing fisheries for highly migratory species such as tuna is a complex undertaking, and having measures adopted that safeguard coastal fisheries and associated communities, ecosystems and tuna stocks are vital to management. We work to advance this perspective, particularly at the tuna Regional Fisheries Management Organisations (RFMOs), and actively involve our Members in the decision making process. For 2015, our involvement in the tuna RFMOs extended to the Indian Ocean Tuna Commission (IOTC), the Western & Central Pacific Fisheries Commission (WCPFC) and the International Commission for the Conservation of Atlantic Tunas (ICCAT). In this regard, advocacy activities include the development of position statements, amplifying the collective voice of IPNLF Members to policymakers, and shining a light on key issues through traditional and social media channels.

Given IPNLF's commitment to working across science, policy, and the seafood sector, the tuna RFMOs provide a key opportunity to engage at the nexus of these focus areas and to improve international management regimes critical to one-by-one fisheries' futures.

Many Members have proved to be active collaborators and are keen to see tuna stocks and marine ecosystems throughout the world given greater protection and support. For example, in November 2015, ahead of the WCPFC's annual meeting in Bali, UK retailers Marks & Spencer, Sainsbury's and Waitrose, together with the pole-and-line tuna brands Fish4Ever and Fish Tales, collectively urged the governments of the 26 member nations to support new conservation and management measures that would strengthen the framework for sustainability in what is the world's largest tuna fishery. Positive outcomes included a newly adopted target fishing level for skipjack tuna – the region's largest and most valuable fishery.



Skipjack tuna



Catching tuna one-by-one, Indonesia

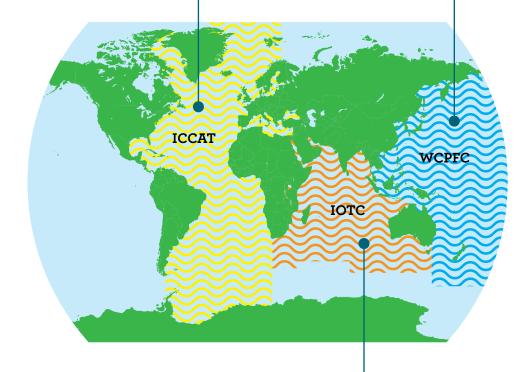
We are extremely thankful for the work of all of our Members, which contributed to some very positive outcomes for the one-by-one fisheries around the world in 2015, including:

#### Atlantic Ocean (ICCAT)

 Agreement to develop harvest strategies and rules to control catches for all fleets regulated by ICCAT, including a specific harvest control rule for northern albacore

#### Western and Central Pacific Ocean (WCPFC)

- A target fishing level for skipjack tuna. All countries agreed that fishing should not expand beyond current levels to ensure the population remains healthy, and the fishery itself remains profitable
- A work plan for developing harvest strategies for most of the region's commercially fished tuna stocks



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hanks to IPNLF Members, policy makers around the world are being called on to improve the management of tuna fisheries and ocean ecosystems that are vital to coastal communities. We are grateful for such commitment and passion to drive change, and encourage others to join these collaborative efforts.

Adam Baske, Director, Policy & Outreach

#### Indian Ocean (IOTC)

- A strengthened measure on reference points spearheaded by the Maldives was adopted
- The first ever IOTC harvest control rule was proposed by the Maldives. While not adopted, this was a critical step to educate delegates about the need for this management tool. This proposal will be revisited next year
- Three measures were adopted that will incrementally improve data reporting in line with the scientific advice and evolving data needs of the Commission

IPNLF looks forward to building on this progress to address additional management challenges by mobilising the coastal fishing communities we work with and our supply chain Members. With support from our network, IPNLF will continue to push for further important management reforms in 2016.

# DEMONSTRATING & PROMOTING BENEFITS





followers



**Linked in**.

Now on LinkedIn!

I PNLF works with our Members to demonstrate the benefits of one-by-one fisheries. Our activities aim to prove and promote the value of one-by-one fishing to coastal environments and communities, and help gain commitments and support for such fisheries through the supply chain. This work contributes to advancing sustainable demand for one-by-one tuna.

## **Online Sharing**

IPNLF launched a new mobile-friendly website, improving user navigation and content communication. Over the past year, we published 17 news articles, 11 blogs and 11 e-Newsletters; all are publicly available: www.ipnlf.org

Our social media presence has continued to grow over the past year, boosting our ability to tell and sell the story of one-by-one fisheries internationally. Our Twitter following has increased by 50% and our Facebook following by 30%. We also recently joined LinkedIn, a professional social media platform that is ever increasing in popularity and usage in the seafood sector. Most impressively, we doubled the number of documentaries produced and shared on our YouTube channel, the views of which have collectively increased by a factor of ten – the visual effect of one-by-one fisheries is compelling!



Reception event at the Seafood Expo Global, Brussels, 2015



Chairman John Burton presented the IPNLF Inaugural Award to Minister Shainee at the STAC meetings in Bangkok, 2015

# NEWS

## IPNLF in the media

The publications that have been sharing our work and achievements include:

Atuna
El Economista
Far Eastern Agriculture
FIS
Fish News EU
Fishing News International
Gran Consumo
Industrias Pesqueras
Infofish International
IntraFish

La Vos de Galicia Mongabay Pressportal Seafood Source The Fish Site Through The Gaps Undercurrent News World Fishing & Aquaculture



## **Media updates**

In tandem with social media, we share knowledge with journalists and news channels globally so they are informed of the latest developments and undertakings by the one-by-one tuna sector. In 2015, we engaged with 18 media outlets (trade and mainstream), featuring in 87 news articles.

#### Outreach Events

To ensure our work reaches as many people as possible, we regularly champion one-by-one fisheries at international trade events and conferences, both presenting and hosting. Such events bring together key representatives throughout the one-by-one tuna fishery supply chain and facilitate networking opportunities and collaboration.

Particularly notable events for IPNLF in 2015 included the Seafood Expo Global 2015 (Brussels) where we co-hosted a networking reception at the Indonesian stand with the theme of 'Trust and Traceability'. At the same event, we brought key buyer Members together with Indonesian delegates for a round table discussion to develop stronger working relationships as Indonesia progresses towards MSC certification of its one-by-one tuna fisheries.

Another key collaboration event was the 4<sup>th</sup> International Coastal Tuna Business Forum. We worked alongside the Indonesian government, AP2HI and MDPI to bring together stakeholders from throughout the tuna supply chain, to create and strengthen industry relationships and commitment to sustainability. A key outcome from this event was the Maldives' invitation to Indonesia to act in alliance in ensuring improved tuna fisheries management and to help Indonesia's one-by-one fisheries achieve MSC certification.

## **Awards & Recognition**

We are keen to champion the progressive work of our membership network, so in 2015 we introduced the IPNLF Award. The inaugural award was presented to Dr Mohamed Shainee, Minister of Fisheries and Agriculture for the Maldives, for inspiration and collaboration in the pole-and-line and handline tuna sector.

At the SeaWeb Summit 2016, Ally Dingwall of our Member Sainsbury's received a Seafood Champion Award for Leadership in dedication to and promotion of policies that are driving the sustainable seafood market forward. Also at this event, our partner the Maldives Ministry of Fisheries and Agriculture received a Seafood Champion award for Advocacy for effective transboundary management of fisheries resources. IPNLF was delighted to support both these nominations.

Promotion of the benefits of one-by-one tuna fishing goes beyond the direct realms of IPNLF work; our staff are involved in a range of alliances and committees seeking to drive the sustainable development of the marine environment, including FairTrade US Advisory Council, Responsible Fishing Scheme Improver Programme Sub-Committee and the Association of Sustainable Fisheries.

## IPNLF partner contributions

Responsible Fishing Scheme Vessel Improvement Project Sub-Committee

FairTrade US Advisory Council

NGO cohesion convenings - UK & USA

Association of Sustainable Fisheries

#### Seafood Trade Events Attended

Seafood Expo Global 2015, Brussels

European Tuna Conference, Brussels

4<sup>th</sup> International Coastal Tuna Business Forum, Bali

World Seafood Congress 2015, Grimsby

~-)

5th Pacific Tuna Forum, Fiji

Fishermen's Day and FishAgri Expo, Maldives

SeaWeb Seafood Summit, Malta

Seafood Expo North America 2016, Boston

Sustainable Fisheries Partnership Social Conference, Maryland

# OUR TEAM / FUNDING

### Our Team



#### **Trustees**

John Burton - Chairman Natalie Webster - Deputy Chair Adnan Ali Andrew Bassford Duncan Leadbitter Dr Antony Lewis Ali Wibisono

#### **STAC**

Dr M Shiham Adam Dr Charles Anderson Dr Haritz Arrizabalaga Dr Megan Bailey Dr Kate Barclay Dr Laurent Dagorn Robert Gillet Duncan Leadbitter Dr Antony Lewis Craig Proctor Dr Dale Squires

#### **Executive Team**

Dr M Shiham Adam Director, Science & the Maldives Adam Baske Director, Policy & Outreach Andrew Harvey Country Director, Indonesia Jason Holland Media & Communications Advisor

Emily Howgate

International Coordinating Director

Dr Alice Miller Director, Social Research & Programmes

Kelsey Miller Fisheries Science Research Officer Mohamed Muththalib

Coordinator, IPNLF Maldives Ibrahim Nadheeh

Data Acquisition Officer Niomi Pridina

Communications Intern, Indonesia

Martin Purves

Director, Fisheries Development

Juliette Tunstall

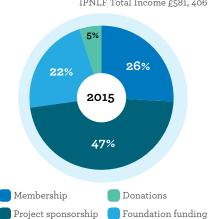
Coordinator, Communications

Adam Ziyad

Coordinator, Maldives Projects

## **Funding**





PNLF's work is primarily funded by our membership organisations  $\perp$  - with annual fees tiered according to size of business; project sponsorship from corporate and charitable organisations; and philanthropic grants. Our income has shown annual growth since our inception in 2012, as have our membership numbers - with a rise from 27 to 35 organisations in the last year.

IPNLF deeply appreciates all those who have supported our work throughout 2015, contributing to a healthy future for one-by-one fisheries, and the people and seas connected with them.

Full accounts are available online via the UK Charity Commission: www.charitycommission.gov.uk

# **IPNLF MEMBERS**

Our continued success owes a lot to the support and engagement of our Members. These organisations, from all over the world and representing all stages of the one-by-one tuna supply chain, share our reasons for supporting one-by-one tuna: to ensure a sustainable source of seafood while protecting livelihoods. Together, we are helping to develop one-by-one tuna fisheries and promote the benefits and products from those fisheries.









































































\*Member list correct as of April 2016



#### **UK** office

Postal address: IPNLF, CAN Mezzanine, 49-51 East Road, London,

United Kingdom, N1 6AH

Registered address: 1 London Street, Reading, United Kingdom, RG1

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Registered Charity: 1145586 (England and Wales)

#### Maldives office

**Postal address:** IPNLF c/o 1st Floor, M. Mist, Fiyaathosi Magu, Male-20223, The Republic of Maldives

Web: www.ipnlf.org
Email: info@ipnlf.org

Twitter: www.twitter.com/IPNLF

**Facebook:** www.facebook.com/InternationalPoleandLineFoundation **LinkedIn:** www.linkedin.com/company/international-pole-and-line-

foundation

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