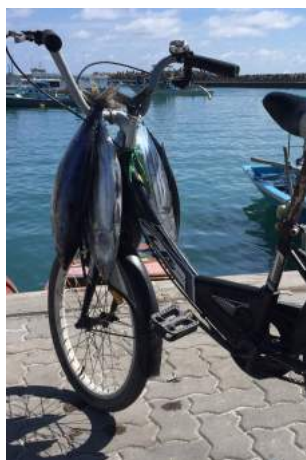


SOCIAL SUSTAINABILITY MANIFESTO FOR ONE-BY-ONE TUNA FISHERIES

INTERNATIONAL POLE & LINE FOUNDATION (IPNLF)



This Manifesto proclaims IPNLF’s belief that by developing, supporting and promoting one-by-one tuna fisheries in tandem with harnessing the positive influence of the market to increase demand for these products, we will deliver social benefits to coastal communities connected to these tuna fisheries.

This is because one-by-one tuna fisheries are people-centric; they support livelihoods in coastal communities throughout the world, providing jobs, nutrition, and a model to sustain tuna fisheries and the marine environment. For many coastal communities, one-by-one fishing methods provide an opportunity to develop a profitable and socially responsible domestic fishery sector, while supporting employment, food security, traditional cultures and livelihoods.



Pole-and-line fishers celebrate their catch, Bitung, Indonesia, 2015 © Paul Hilton & IPNLF

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CONSIDERING THAT:

- One-by-one tuna fishing provides critical sources of **protein, livelihoods, and income**, particularly in developing coastal states.
- One-by-one tuna fishing methods **minimize environmental impacts** and **promote sustainable exploitation** of shared marine resources.
- One-by-one tuna fisheries are characterised by **local ownership**, fishing closer to shore and for shorter lengths of time, which contribute to securing **decent work conditions** and lowering the risk of human rights abuses.
- One-by-one tuna fishing methods have **been practiced for hundreds of years** by many coastal communities throughout the world.
- Global pressure on tuna resources is increasing and one-by-one fishing communities are competing against highly industrialised fleets for access to tuna resources and market share.
- One-by-one tuna fisheries often lack the influence and resources to ensure their rights and interests are protected by regional, national, and international decision makers.
- Global seafood markets increasingly demand verifiable sustainable and fully traceable seafood products. While one-by-one tuna fisheries meet environmental and social criteria, economic constraints and geographic challenges limit their involvement in certification schemes or improvement projects.
- **Women participate throughout one-by-one supply chains** both directly and indirectly, but frequently their roles are undervalued by private stakeholders and overlooked by public policies.
- Global initiatives like the United Nations Sustainable Development Goals (SDGs) and the FAO Voluntary Guidelines for Small Scale Fisheries emphasise taking a social sustainability approach to fisheries development.

WE DECLARE THAT:

- Sustainability needs to be approached in a holistic manner that acknowledges the environmental, social and economic characteristics of fisheries and particularly the people involved.
- The socio-cultural heritage of one-by-one tuna fisheries must be respected and supported.
- One-by-one tuna fisheries have a valid ownership stake in the resource that should be valued and protected
- One-by-one tuna fisheries deserve to have their position represented and included by decision makers in fisheries management
- One-by-one tuna fisheries have a valid place in the global marketplace and their participation should be encouraged.

WE COMMIT TO:

- Act as a champion for the one-by-one sector to advocate on behalf of the communities behind these fisheries.
- Contribute to a sound understanding of the social, economic, and environmental dimensions of one-by-one tuna fisheries for evidence-based decision making.
- Use targeted outreach and direct engagement to educate key stakeholders and decision makers and bridge the information gap between policy makers, markets, and the catching sector.
- Amplify the voice of these fisheries to advocate for fair and equitable fisheries management measures that guarantee fishing opportunities for one-by-one tuna fisheries in the face of increasing fishing pressure and competition from large-scale, industrial counterparts.
- Support initiatives that enable one-by-one tuna fisheries around the world get a better return for their activities, enhancing the overall social benefits accruing to coastal communities.
- Collaborate with one-by-one supply chains to ensure there is a culture of integrity and respect with labour rights protected and decent working conditions provided.
- Promote and encourage active “gender champions” in one-by-one supply chains to secure the economic, social and cultural rights of women and implement specific measures to highlight women’s contribution to the one-by-one tuna industry; raise awareness of gender issues among public and private stakeholders; and promote professional equality between men and women in the seafood industry.
- Work to create greater transparency and robust traceability systems that tell the story of these fisheries, while meeting requirements of major markets aimed at eliminating IUU seafood products from supply chains.



IPNLF will work towards sustainable and equitable tuna fisheries and to address the needs of the one-by-one tuna fisheries. Through our collective voice we will raise the profile of these fisheries with relevant decision makers, throughout supply chains, and to consumers to ensure that these fisheries can thrive for generations to come.

