International Pole & Line Foundation For One-by-One Fishers Annual Report 2020/21

## INTERNATIONAL POLE & LINE FOUNDATION

Cover image : © Pepe Brix Photography, Fishers in Cabo Verde Current Image: © Pepe Brix Photography, Azores coastline

### One hook, one line, one fish at a time

### CONTENTS

- From our Chair ... 4
  - Impact ... 6
- Marketing and Communications ... 8
- Sourcing Transparency Platform ... 9
  - Maldives ... 10
  - Indonesia ... 12
  - St Helena ... 14
  - Fisheries Developments ... 16
    - Plastic Pollution ... 18
    - Policy and Advocacy ... 20
      - Moving forward ... 22
        - The Team ... 24
        - Network ... 25
  - Partnerships and Alliances ... 26
    - Funding and Finances ... 27



This year the International Pole and Line Foundation has come into its stride as a charity as we continue to navigate these extenuating circumstances. Our hardworking team has continued to deliver on our goals, guided by our ever-growing and strengthening advisory boards. As an organisation, we have developed a voice and the impact and reach of our work has surpassed previous highs. We continue to overcome challenges and push the boundaries of what we believe is possible to play our part in developing a more sustainable, equitable world for all.

We are proud to represent our oneby-one fishers around the world. This ancient tradition represents generations of communities who understand the importance of living in balance with nature while supporting each other. The pandemic has highlighted imbalances across rural and ANNUAL REPORT 2020/21 coastal communities who are particularly vulnerable to environmental change and shifts in the global market and demand. However, it's important that these communities are also recognised as being at the forefront with solutions to fish our oceans more sustainably, while living in harmony with nature as an ally and not just a commodity. These voices are more important now than ever!

Our membership base continues to represent one-by-one methods throughout tuna supply chains around the world. Over the last year we have witnessed the challenges faced by these organisations in response to the pandemic and changing market demands, and whilst they have all shown compassion, resilience and ingenuity, it has not been an easy time. We continue to fight for the rights and needs of one-by-one fishers and want to ensure that they take their rightful place in global seafood markets. As part of this, in the last year, we have advocated for more equitable, fair and resilient food systems which reduce inequalities in our societies and put the recovery of nature first. We believe that a nature-positive future is possible and the work of IPNLF will continue to demonstrate this, putting the ocean

ecosystem first. The end of the pandemic offers a rare opportunity to radically rethink the way we catch and trade tuna. Supporting small-scale, socially and environmentally responsible fisheries which contribute to the SDGs can certainly help to address some of the inequity of the ocean economy.

Whilst the future is uncertain, we are hopeful and optimistic that our team, our fishers, and our members throughout the rest of the supply chain will overcome challenges with integrity and creativity as we continue to implement and pivot our strategic plan. The future holds a number of exciting opportunities for us as an organisation and we look forward to being able to get back out into the field to evidence our work better. We are thankful to our partners, donors and members who continue to support the IPNLF and to collectively stand together to face the challenges that lay ahead. We are hopeful that 2022, the International Year of Artisanal Fisheries and Aquaculture, will offer us new ways to partner and engage with the smallscale fishing community, to generate real change on the water and in their livelihoods. #weareinthistogether Rahim Hoosen, IPNLF Chairman



Safeguarding the future of coastal tuna fisheries, and the livelihoods connected to them

### Mission

To empower responsible fisheries, which give back to the seas and the people that depend on them.

### Vission

A world with thriving fisheries that work in balance with nature by catching one fish at a time.

### Impact

### A solutions-focused approach

Traditional one-by-one tuna fisheries which use methods including pole-and-line, handline, and troll, support many coastal communities around the world. These communities and fisheries face unique challenges, often in remote areas, on the front lines of environmental change and more often than not, pushed to the edge of the global tuna market.

In 2020/21, IPNLF expanded the reach of its network of fishers and began to consider how best to rebuild tuna fisheries for life beyond the COVID-19 pandemic. By developing and building new relationships to work more closely with our international partners, we have contributed to and witnessed positive steps towards the global sustainable development agenda.

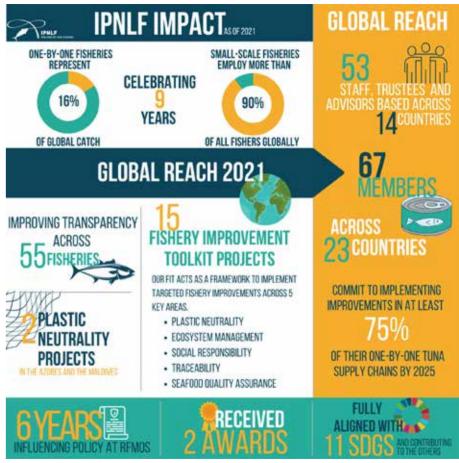
1 #***** #*#####	5 teats T		14 m 14 m 14 m 14 m 14 m 14 m 14 m 14 m 14 m 14 m 15 m 16 m
2 mm	8 DECEM WORK AND CONCAME CARANTIN		17 Interestions for the coales
4 exactions	9 meterinameter	13 cmi 13 cmi	

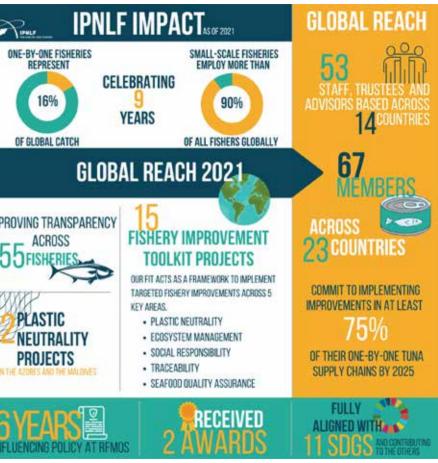
**ANNUAL REPORT 2020/21** 



#### **Key achievements**

- Played a key, supportive role in the adoption of St Helena's Fisheries Bill to transform their EEZ into a one-by-one tuna fishing zone.
- A founding member of the Outermost Regions Advisory Council (CCRUP) to the EU which supports one-by-one tuna fisheries in these regions.
- Established the First Mover Forum to improve traceability in Indonesian one-byone fisheries.
- Demonstrated plastic neutrality in both the Azores and the Maldivian one-by-one fisheries
- Launched a video series with award-winning film-maker, Pepe Brix, to shine a light on one-by-one fishing communities in the Atlantic Ocean.
- Established best practices and rolled out training to fishers for improved conservation and management of livebait in the Maldives.
- Expanded and strengthened our Board of Trustees by bringing aboard 3 new members.
- IPNLF Fisheries Director nominated as a Food Systems Champion at the UN Food Systems Summit.











#### **ANNUAL REPORT 2020/21**

### Marketing and Communications

### Expanding our reach

As per the rebranding strategy as contained under our 2025 Strategic Plan, we have redesigned IPNLF's core documents, such as our 2025 Commitment, Member Handbook and Member Code of Conduct, all in the new brand image. Additionally, we have developed a new website and are creating the Sourcing Transparency Platform, both of which will launch later in 2021 to deliver on our rebranding strategy goals.

Our aim, coming out of the Strategic Plan, was to develop our communications to reach consumers directly so in the last year we have created and executed a number of global digital marketing campaigns focussing on informing, educating and creating awareness among a wide audience. Of note, we have put out the Choose Your Tuna campaign, our Take responsibility campaign and, most recently, our Tuna Tales video series, filmed by award-winning videographer, Pepe Brix. The coastal communities and fishers which we represent are all characterised by their remote nature, insularity, challenging topography and economic dependence on a limited number of natural resources, such as tuna. This campaign of 6 videos focussed on sharing the stories of these fishers and communities, giving a platform to the fishers of the outermost regions to have their voices heard, and to showcase both the beauty of their trade and the challenges they face.

"This year, we launched our first, global digital marketing campaigns, created incredible stories, and, by working closely with our IPNLF members and our MAG, we amplified our message and gained valuable market insights. We were able to give a voice and a platform to small-scale fishers, and the communities that depend on them, by telling their stories. For that, we are incredibly proud and grateful".

Philippine Wouters, Communications and Marketing Director, IPNLF

**ANNUAL REPORT 2020/21** 



## **Sourcing Transparency Platform**

The Sourcing Transparency Platform (STP) is a ground-breaking platform which we have been developing and creating for almost 2 years. The platform is designed to drive real change in the seafood industry by promoting transparency throughout the supply chain. We hope to fully launch the platform towards the end of 2021.

The aim of the platform is to act as a tool for both industry and consumers. It will provide a space for industry organisations to demonstrate transparency within their tuna supply chains and operations as well as showcase their sustainability initiatives. For consumers the platform acts as both an educational tool and a facilitator in helping them source sustainable one-by-one tuna.

So far, over 70% of our commercial members have participated and disclosed their sourcing information to feature on the platform. We have 188 products sold in 17 countries and evidence sourcing from 55 fisheries.

ANNUAL REPORT 2020/21

"Our consumers expect full transparency on the products that they're purchasing from Marks & Spencer. They should be given all of the information about all of the seafood products and other products that we sell - that should be readily available for them to make the right choices." Linda Wood, Seafood Specialist, Marks & Spencer



### **Maldives**

The Maldives' one-by-one fisheries have been a champion of sustainable fishing for centuries and now only allow one-by-one fishing throughout their waters which covers approximately 1 million sq km. The country continues to advocate for its traditional fisheries and implement measures locally and internationally to protect them and the Indian Ocean tuna resources.

This year, our work in the Maldives has focussed on strengthening management of the livebait fishery, marine plastics and developing Fisheries Improvement Projects to minimise environmental impact, and maximise social benefits, as well as improve the position of Maldivian tuna in the market.

To strengthen our position in the region, we have increased our engagement with Indian Ocean Coastal states, maintained our 6 Maldives members, and expanded our communications of Maldives-specific progress by creating IPNLF Maldives Instagram and Twitter accounts.

"The Covid-19 Pandemic disrupted much of our work in the Maldives, particularly fieldwork, but we are excited to be emerging from the other side and be able to start collecting data again. We have worked hard this year to develop relationships with members and partners to prepare for projects to further minimise the environmental impacts of one-by-one fishing." Dr Shiham Adam, Science and Maldives Director, IPNLF

#### Impacts and achievements



Fisheries: Upon receiving the GEF Small Grant Programme for our 2021, we have developed a series of best practices.



**Marine Plastics:** We have also resumed observations on Abandoned. Lost and Discarded Fishing Gear, supported by the Joanna Toole Foundation, to inform projects and policies in the future



**Data:** Handline - Post-covid, we have been able to resume data collection on catch and bycatch in handline fisheries to evidence the benefits of these methods better



**Policy:** G16- Worked with the G16 to help them set up their website, provide secretarial assistance and support the chair's role. We also provided significant support with their FAD work in drafting and presenting their proposal to the IOTC.



**Social:** Ethical Sourcing - We began developing an ethical sourcing framework early in the year which involved planning and developing a Code of Conduct for fishers.

**ANNUAL REPORT 2020/21** 

**ANNUAL REPORT 2020/21** 

### **Partners**

- Dhivehi Masverin
- Ioanna Toole Foundation
- Maldives Fishermen's Association
- Maldives Marine Research Institute
- Maldives Ocean Plastics Alliance
- Maldives Seafood Processors and Exporters Association (MSPEA)
- Marks and Spencer
- Ministry of Fisheries, Marine Resources & Agriculture
- Olive Ridlev Proiect
- World Wise Foods





### Indonesia

The coastal communities of Indonesia's 81,000km of coastline, like many, are deeply connected to the ocean and face unique challenges. The country relies on fishing for its economy so ensuring sustainable fishing practices will determine the future of their livelihoods. Key achievements in the last year have included the certification of 8 Indonesian one-by-one fisheries which took two years of concerted efforts and was largely achieved through IPNLF's collaborative efforts with local stakeholders.

In the last year we have begun to implement a number of innovative solutions to help one-by-one Indonesian fisheries overcome these challenges and improve their position in the global tuna market, such as the First Movers Forum in collaboration with the Ministry of Marine Affairs and Fisheries (MMAF) and Asosiasi Perikanan Pole & Line dan Handline Indonesia (AP2HI). The team has worked hard to engage local fisheries and stakeholders in improving traceability in Indonesia's one-by-one fisheries by implementing vessel trackers, pushing for vessel registration, and embracing the use of on-board cameras and smartphones as innovative solutions in achieving this. We have also expanded our communications with a more direct strategy for the Yayasan Indonesia IPNLF Instagram and Twitter accounts.

"All of us need to recognise the important role of truly sustainable fisheries, that contribute to environmental, social and economic improvements, can make to the livelihoods of our fishers, and to the viability of our businesses. These actions lead to healthier oceans for us and for future generations." Trian Yunanda, Director of Fish Resources Management at the Indonesian Ministry of Maritime Affairs and Fisheries (MMAF)

ANNUAL REPORT 2020/21



#### Impacts and achievements



Fisheries: Innovative solutions - Developed a solar powered ice machine with partner, GIZ, to provide fishers with a means to keep fish fresh onboard and improve quality. Certification - Achieved MSC certification of 8 one-by-one tuna fisheries as well as Fair Trade certification in Bitung's pole-and-line fishery.



Policy: Developing local policy - 2 Fishery Co-management Committees have been established in South East Sulawesi and West Papua to discuss fishery data and develop policy. **Compliance** - The team has worked to increase vessel registration in one-by-one fisheries and other initiatives to increase compliance with local and international policies.



**Data:** Electronic monitoring - Launched the First Mover Forum to develop the innovation and implementation of electronic monitoring on one-by-one vessels in Indonesia. Traceability implemented vessel trackers in 6 locations to enhance on-board data collection and developed our vessel monitoring work with Global Fishing Watch to better understand the environmental impact and range of one-by-one fisheries.



**Social:** Story sharing - Delving into the heart of these communities and traditions in our communications. Improving understanding - Conducted socio-economic surveys, in collaboration with UTS and MMAF to begin to develop a socio-economic model to manage harvest strategies and environmental output.



#### Partners

- Asosiasi Perikanan Pole and Line dan Handline Indonesia (AP2HI)
- Blue Communities
- Commonwealth Scientific and Industrial Research Organisation (CSIRO)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Eair Trade USA
- Global Fishing Watch
- Indonesian Ministry of Marine Affairs and Fisheries (MMAF)
- Masyarakat dan Perikanan Indonesia (MDPI)
- Ocean Stewardship Fund
- OAK Foundation
- Resource Legacy Fund
- University of Technology Sydney
- Walton Family Foundation



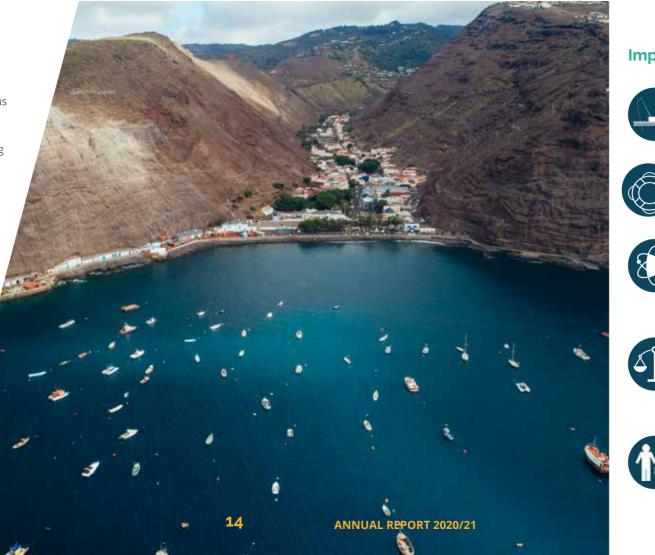
### St Helena

The remote South Atlantic Ocean island of St Helena has a rich tuna fishing tradition and precious marine resources within its 277 513,67 square kilometre open ocean maritime zone. However responsible one-by-one tuna fishers are suffering the consequences of tuna stocks often being overfished by larger vessels, especially industrial purse seine fleets. Industrial purse seiners using drifting fish aggregating devices (dFADs) unsustainably harvest juvenile bigeye and yellowfin tuna from shared stocks on the high seas.

The year 2021 saw the end of the St Helena project. IPNLF worked closely with our St Helena Project Manager, Cherie Dillon, to implement improvements in the St Helena fishery and advocate for more equitable, representative policies at the regional and national level. The key achievement under this project has been the adoption of the St Helena Fisheries Bill 2021 which has replaced the St Helena Fishery Limits Ordinance of 1977. Under this new legislation, St Helena's EEZ has been transformed into a one-by-one fishing zone out to 200nm which sets an example to the rest of the world. The bill provides a framework for modern regulation of fishing and related activities within St Helena's fisheries limits, shields their diverse waters from harmful fishing activities and provides valuable protection for their low-impact, socially responsible fishery.

"The Fisheries Bill 2021, formally enacted in September 2021 represents the hard work of several stakeholders in St Helena and around the world. I was proud to be part of this collaborative effort to achieve this important goal for St Helena which will provide a framework for the sustainable use of St Helena's marine resources. Traditional tuna fishing has been an important part of St Helena's culture for centuries and the one-by-one philosophy offers an opportunity for our past to provide a foundation for our future." Cherie Dillon, St Helena Project Manager, IPNLF

**ANNUAL REPORT 2020/21** 



### Impacts and achievements

**Fisheries:** Monitoring and traceability - Improved traceability in one-by-one fisheries through the distribution of vessel trackers.

**Safety at sea:** Providing essential safety equipment to the observer programme, and through the development of a safety at sea booklet for fishers.

**Data:** Facilitating science -Improving data collection by providing equipment to the local fisheries science programme.

Policy: Leading by example - Played a supporting role in establishing a one-by-one fishing zone in St Helena's waters to protect fish stocks.

**Social:** Local promotion - Built relationships with organisations, communities and people on the island through local talks and activities such as Marine Awareness Week.

### **Partners**

- Blue Marine Foundation
- Cefas
- Oceans 5
- Saints Tuna Corporation
- St Helena Commercial Fishermen's Association (SHCFA)
- St Helena Government
- The Blue Belt programme



### **Fisheries Developments**

In our fisheries development work, we aim to accelerate the progress of one-by-one tuna fisheries through improvements tailored to each specific geography and local stakeholder engagement. In doing so, we demonstrate that best-practice and sustainability offer greater economic, social and ecological benefits than those fisheries and gears characterised by overexploitation or poor management.

To encourage and support IPNLF members to make targeted improvements in their one-by-one operations and associated supply chains we have developed the Fisheries Improvement Toolbox (FIT) which acts as a framework for them to do so. Each project falls under one of the following categories: Plastic Neutrality, Traceability, Ecosystem Management, Seafood Quality, or Social Responsibility. This process allows them to continue to supply one-by-one tuna, that is sustainable for both the environment and the lives of the fishers and their communities, to markets around the world.

"Collaboration between organisations and businesses is key to helping the industry to move forwards together, faster, to tackle human rights risks. Working together amplifies our influence and our voice, and helps to translate these improvements into industry changes."

#### John Burton, Chief Executive, World Wise Foods

### This year, FIT projects

**Social Responsibility -** Fair Trade US certification in Indonesia's Bitung Pole-and-Line fishery. This project aimed to ensure the human rights of the fishers were properly met, all fishers received adequate training and they had access to health care, all of which could be verified by certification. The project also endeavoured to help families recover from the Covid-19 pandemic by offering scholarships to education and providing groceries.

**Plastic Neutrality** - Joanna Toole, Ghost Gear Retrieval Project, Gemanafushi. A project designed to incentivise coastal one-by-one fisheries to collect and upcycle lost and abandoned ghost nets they encounter whilst fishing, repurposing the plastics into plant pots and chairs, among other things.

Seafood Quality Assurance - Solar Powered Ice Machine, in collaboration with GIZ This developing project hopes to harness the benefits of renewable energy and bring them to one-by-one fishers in Indonesia through the creation of a solar powered ice machine which will help to keep their fish fresh for longer and increase the quality of tuna they can offer consumers.
Ecosystem Management - Baitfish Management. A project to improve the sustainability of bait fisheries through training the fishers in handling and onboard management best practices, developing baitfish management plans, live bait tank design and circulation improvements as well as exploring alternatives to wild bait.

**Traceability -** Endorsed the Global Dialogue on Seafood Traceability. Formally adopted the Global Dialogue on Seafood Traceability standards since their release in March 2020. We now actively work with our members to implement these throughout their operations as part of our 2025 commitment.



#### How do I engage with the FIT?





### **Plastic Initiatives**

Plastics plague our ocean and the key to solving this crisis is to turn off the tap. IPNLF, as one-by-one fishery advocates, recognise our role in this. In addition to advocacy work around reducing plastics and drifting FADs, we have begun to develop initiatives with our members, such as the Woolworths shopper bag, of which all proceeds go to funding future plastic reduction and neutrality projects at IPNLF. These projects endeavour to both reduce the plastics in the fisheries we represent, and facilitate them to clean up the pollution of other fishing fleets. All of our fisheries strive to achieve plastic neutrality by the year 2025 which means that for any amount of plastic lost in its fishing operations, an equal or greater amount is retrieved from the environment.



raising awareness within local communities about the dangers of abandoned, lost or discarded fishing gear (ALDFG) and why it should be removed. We also launched a similar project this year called the Azores Ghost Gear Competition, the competitive structure aims to increase incentives for fishers to engage. The fishers are competing amongst themselves to remove the most ghost gear as individual vessels, and as an entire fleet to remove more gear than they have collectively lost in the last year. The competition runs for 3 months from July, and the 2021 competition is a pilot event of what will be an annual event for at least the next 2 years.

"Our ocean is full of plastics from ghost gear and FADs - even in the Maldives where purse seiners can't fish or deploy drifting FADs, they still end up in our waters. Small-scale fishers in the Maldives have the opportunity to be part of the solution by working on plastic reduction and neutrality. At IPNLF, we focus on facilitating and supporting them to achieve this." **Ibrahim Nadheeh, Fisheries Research Officer, IPNLF** 

# Projects

The Joanna Toole 'Ghost Net Retrieval Project' in Gemanafushi, the Maldives, which launched in 2020 aims to incentivise coastal fisheries to collect and upcycle lost and abandoned ghost nets they encounter whilst fishing. Although the project comes to an end later this year, it has already facilitated the removal of a significant amount of marine debris as well as raising awareness within local communities about the dangers of abandoned, lost or discarded fishing gear (ALDFG) and why it should be removed.



### **Policy and Advocacy**

Alongside coastal states and small-scale tuna fishery representatives throughout the Indian, Atlantic and Pacific oceans, IPNLF's policy team continues to advocate for regulations that protect our ocean resources and the communities that are the most reliant upon them. In the last year, the team have focussed on creating spaces for the voices of small-scale fishers to be heard and developing the policy regulations to take their needs into account as well as, where possible, working to implement one-by-one only fishing zones to ensure sustainability and equity on the water.

Within the wider conversation we have also been advocating for a Nature Positive future, including sustainable, inclusive and resilient food systems through the UN Food Systems Summit, for which our Fisheries Director, Roy Bealey, was a Food Systems Champion. We aspire to a future where food systems are transparent, inclusive, resilient and fair, and nature, economies and people are able to live in balance and harmony.

"It's imperative that tuna RFMOs and national governments guarantee the conservation of tuna populations, rebuild vulnerable bycatch species like sharks and turtles, and combat abandoned, lost, or otherwise discarded fishing gear (ALDFG). Equally we must ensure that food system developments expand inclusion, create opportunities for decent work to eliminate poverty, reduce risks for the world's poorest, and improve value distribution." Yaiza Dronkers, Atlantic Regional Manager, IPNLF

### **RFMOs**





the Atlantic ocean. Other key events included the passing of the St Helena Fisheries Bill, our continued engagement in the Long Distance Advisory Council (LDAC), and our attendance at the first in-person gathering of the General Assembly for the Outermost Regions Advisory Council (CCRUP), of which we are a founding member.

**IOTC:** We worked closely with IOTC coastal states for the adoption of an updated resolution on the rebuilding of the Indian Ocean yellowfin tuna stock. Although good progress was made, the rights and needs of coastal states were still not fully taken into account and this remains a significant obstacle. Other notable achievements included our collaborative call with more than 100 organisations that support socially responsible and environmentally sustainable tuna fisheries, to call on the IOTC to address the lack of transparency and accountability associated with the use of drifting-FADs.



20

**WCPFC:** The WCPFC17 meeting saw the roll over of current conservation and management measures. IPNLF supported a draft Conservation and Management Measure (CMM) specifically focusing on the safety, security and well-being of fisheries observers tabled by Human Rights at Sea. Additionally, we supported the Indonesian delegation with a draft CMM on labour standards for crew on fishing vessels. New Zealand also supported this CMM and, together with Indonesia, have been leading an "inter-sessional process" to take the discussion further. In addition, we raised awareness for the need for improved management of drifting FADs in the Western and Central Pacific Ocean.

#### ANNUAL REPORT 2020/21

#### **ANNUAL REPORT 2020/21**

**ICCAT:** Our work in ICCAT this year focussed on developing coastal states. For example, we led three workshops with governments of African States to prepare for ICCAT meetings and ensure engagement, inclusion, and the long term equitable use of tuna resources in the Atlantic ocean. Other key events included the passing of the St Helena Fisheries Bill, our continued engagement in the Long Distance Advisory Council (LDAC), and our attendance at the first in-person gathering of the General Assembly for the Outermost Regions Advisory



### **Moving Forward**

In line with our strategic plan, moving forward, we will focus on implementing improvements throughout the supply chain, expanding our membership base and communications, and advocating for the rights and needs of one-by-one fishers and their communities around the world.

However, the Covid-19 Pandemic has highlighted the vulnerability of coastal communities and accentuated the inequities of our current world. The end of the pandemic offers a rare opportunity to radically rethink the way we catch and trade tuna. Supporting small-scale, socially and environmentally responsible fisheries that can contribute to the SDGs can certainly help to address some of the inequity in the ocean economy. In light of this, we will focus more on building a better, more equal world where our actions are centered around our environment and the rights and needs of those at the front lines of the climate crisis, who are also often the most vulnerable.

To deliver on this we, along with a number of like-minded organisations, have launched the **ReImagine Tuna Initiative** which, guided by 5 key pillars, provides a structure to rebuild tuna fisheries more sustainably and equitably than before. Through this initiative, we plan to expand our network and will continue to raise awareness of the need for more resilient, fair and inclusive food systems. Our future depends on us transforming our systems to those that thrive in balance with nature to create a sustainable, equitable and resilient planet for all. NNUAL REPORT 2020/21

"After almost 10 years as an established charity, we have come a long way and impacted the lives of many people in communities all over the world. We truly believe that collaboration lies at the very heart of sustainable change and none of our achievements would have been possible without our ever-expanding and strengthening network of our team, members and partners. All of these relationships and connections are essential to amplifying the voices of one-by-one fishers, strengthening these communities and delivering on the SDGs for the long-term sustainability of our planet.

Movement for change is quickly gaining momentum and we are seeing this in our work on the ground, collaborative initiatives with other NGOs, and demand from conscious consumers. The changes that we see are very encouraging, notwithstanding the challenges that inevitably arise.

"We now watch closely to see how the world unfolds beyond the COVID-19 Pandemic and the impacts this will have on the smallscale fisheries we work with. We recognise that we cannot fully understand, nor foresee, all the impacts COVID-19 will have had on these communities but we are certain it is more important now, than ever, to support and uplift these voices. The current state of the world has led us to believe that our charitable vision of creating a world with thriving fisheries that work in balance with nature by catching one fish at a time is more desired than ever. We will continue to push for a better future where nature, communities and food systems can exist in balance with one another."

Martin Purves, Managing Director, IPNLF

### **Our Team**

### Staff

Martin Purves – Managing Director Roy Bealey – Fisheries Director Dr M Shiham Adam – Science & Maldives Director

Jeremy Crawford – Southeast Asia Director Zacari Edwards – Socio-Economic Manager Philippine Wouters – Communications and Marketing Director

Helena Gey Van Pittius – Finance Manager Elsabe Crockart – Executive Assistant Yaiza Dronkers Londoño – Atlantic Region Manager

Heri – Programme Manager, Indonesia Ali Manzoom – Software Engineer Ibrahim Nadheeh – Fisheries Research Officer Fiona Peters – European Outreach Officer Ibrahim Saneeh – Fisheries Research Officer Craig Turley – Fisheries Improvement Manager Emilia Dyer – Communications Officer Sophie Atkinson – Research Officer Ansumi De Bruin – Social Media Manager Shannon Hardisty – Social Responsibility Officer Hawwa Nashfa – Programme Manager (Maldives) Caylin-Ann Kirsten - Social Media and Content Strategy Officer Julie Provino – Human Resources Imam Syuhada – Programme Manager (Indonesia) Benjamin Mitchell – Research Intern Emily Wardrop – Research Officer Tamzin Kerslake – Outreach Officer Jacob Armey – Circular Economy Officer

#### Trustees

Rahim Hoosen – Chair Andrew Bassford – Vice Chair John Burton Adnan Ali Mialy Andriamahefazafy Duncan Leadbitter Dr Anthony Lewis Ali Wibisono Susan Imende Yinji Li M. Zulficar Mochtar

### Scientific & Technical Advisory Committee

Dr M Shiham Adam – Chair Dr Anthony Lewis – Co-Chair Dr Megan Bailey Professor Kate Barclay Dr Laurent Dagorn Robert Gillet Dr Paul Medley Dr Dale Squires

### Market Advisory Group

Latiefa Behardien, Woolworths Foods – Chair Joel Cardoza, American Tuna Carrie Brownstein, Whole Foods Market Iain Mahood, World Wise Foods Ian Ricketts, Ocean Brands Hannah MacIntyre, Marks and Spencer



#### Network

In 2020/21 we continued to establish a strong base of IPNLF membership and have 67 members from around the world, covering all aspects of tuna supply chains.



### **Partnerships** and Alliances

IPNLF partners with numerous organisations to promote sustainable seafood messages. Through these collaborations and alliances, IPNLF increased the strength of its impact, contributing to wider seafood sustainability goals.

#### **Partners**

- Abalobi
- Advisor to the High Level Panel for a Sustainable Ocean Economy
- Azores Ocean Observatory (OMA)
- Blue Marine Foundation

**ANNUAL REPORT 2020/21** 

- #breakfreefromplastic •
- CASS
- Climakers

- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Farthworm
- Global dialogue on Seafood Traceability (GDST)
- Indonesian Ministry of Marine Affairs and Fisheries (MMAF)
- Kenya Department of Fisheries
- Long Distance Advisory Council (LDAC)
- Masyarakat dan Perikanan Indonesia (MDPI)
- Ministry of Fisheries, Marine Resources & Agriculture
- NGO Tuna Forum •
- Olive Ridley Project
- Outermost Region Advisory Council (CCRUP)
- POPA
- Rise Up For The Ocean
- Seafood and Gender Equality
- Small-Scale Fisheries Hub (SSF) Hub)
- South Africa Department of Fisheries
- Transform Bottom Trawling
- UN Global Compact
- World Cetacean Alliance •



### Funding

### **IPNLF** Funding

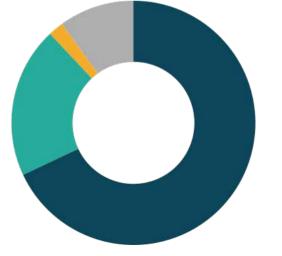
IPNLF acknowledges the valued contributions of its key donors in 2020/21; Walton Family Foundation, Oak Foundation, Oceans 5, FAO, The Waterloo Foundation, Resource Legacy Fund, World Animal Protection, Tanzania (DSFA), Ocean Stewardship Fund, Paul M Angell, GCRF Blue Communities, UNDP GEF Small-Grants Programme, and the Global Greengrants Fund. Their generous support is enabling us to accelerate one-by-one fisheries reform and progress around the world.

We are also extremely grateful for additional project support provided by Marks and Spencer, World Wise Foods, Migros, Caterers Choice, Fish Tales, Sea Delight, exactEarth, Satlink, PT Deho Canning, Biocoop France, and the University of Essex.

#### Finances

IPNLF's work is funded by its Member organisations, philanthropic grants and corporate project sponsorship. IPNLF thanks all of the organisations and people that have supported its work throughout 2020/21, making many of our achievements possible.

Full accounts are available online via the UK Charity Commission (www.charitycommission.gov.uk). 2020 Total Income: £1 587 402.52



**ANNUAL REPORT 2020/21** 

### 2019 Total Income: £1 112 622.06



575 Philantheorik Foundation Funder 315 Annual ETALE Membership Lens

- I's Member Project Sponsorship
- B 14% Corporate Donations

- 68% Philanthropic Foundation Funding
- 20% Annual IPNLF Membership Fees
- 9 2% Member Project Sponsorship
- 10% Corporate Donations

# IPNLF INTERNATIONAL POLE & LINE FOUNDATION

**Registered office** 1 London Street, Reading, RG1 4QW, United Kingdom

**Registered charity** 1145586 (England and Wales)

Maldives office Postal address: 1st Floor M. Mist, Fiyaathoshi Magu, Malé-20223, Republic of Maldives

Indonesia office Postal address: Monopole Canggu, Office 1010, Jalan Pantai Batu Bolong 54 E, Canggu, Bali 80361, Indonesia

### South Africa office

Postal address: IPNLF Africa NPC: Postal address, Suite 126, Private Bag X4, Die Boord, Stellenbosch, Western Cape, 7613

### Netherlands office

Postal address: Linnaeusstraat 2C, 1092 CK, Amsterdam, The Netherlands

