

Communications Internship Indonesia 2022

Location: Bali or Jakarta preferable.

Start date: 1 March, 2022

Overall purpose: To support coordination of media and communication programs between Yayasan IPNLF Indonesia and the IPNLF Communication Teams (global), as well as the responsibility for content creation and development.

Responsibilities and activities: May include, but not limited to, activities supporting IPNLF's South East Asia Director and Communications and Marketing Director to:

- Create and develop beautiful content from the Indonesia; photos, videos, news items, fishery and team updates;
- Obtain specific photo and video content from sourcing locations for the [Sourcing Transparency Platform](#) on a weekly basis;
- Support the development of content (i.e. case studies, brochures, annual reports, etc.) that demonstrates and promotes IPNLF's work;
- Support the development of presentation materials to local and international fishery stakeholders;
- Represent IPNLF and/or Yayasan IPNLF Indonesia in local and international workshops or meetings;
- Reach out to the Indonesia Team, one-by-one fishers, island communities and (other) national and international stakeholders to receive news & content from tuna sourcing locations;
- Social media support: manage the Yayasan IPNLF Indonesia social media channels;
- Create marketing and communications material and provide website support, such as creating newsletters, press releases, press kits, and IPNLF member news;
- Network with local organizations and thought leaders to gain their support and engagement for IPNLF initiatives.

Knowledge and Experience:

- Knowledge of sustainability issues and interested in the marine environment desired;
- Experience working in content creation and social media management;
- Knowledge of communications platforms and tools, such as Buffer, Mailchimp, ISSUU, etc.

Desirable skills

- Strong written and oral communication skills both in English and Bahasa;
- Commitment to high work standards and attention to detail;

- Ability to work independently with self-motivation and also as part of a small and international team;
- A positive attitude and interpersonal skills.

Personal Qualities:

- Work independently, is dedicated, and open to the challenges of working for a small organisation;
- Derive strong motivation from working for a good cause;
- Quickly learn new skills and systems.

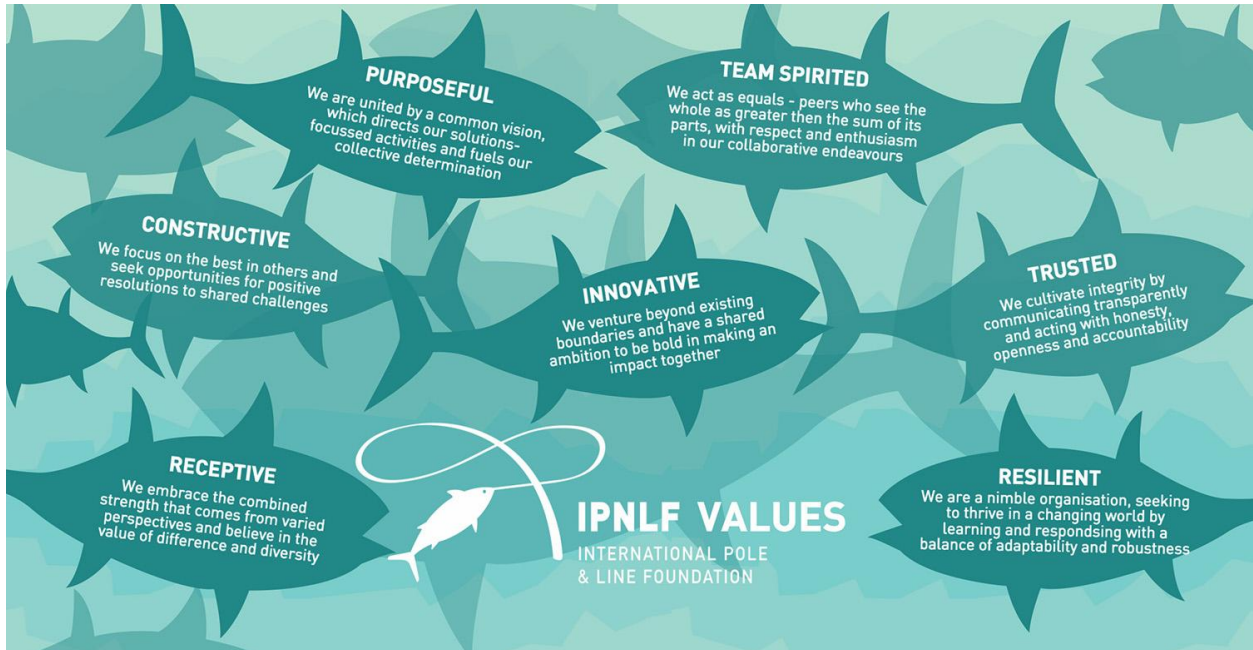
ABOUT working for IPNLF

Our team is located all around the globe, and each team member brings a wealth of skills and expertise to the table.

We all work to make the ambitions of IPNLF a reality, by applying our knowledge and enthusiasm. We love the ocean, we have a strong sense for justice, and we are passionate about driving change. Most of the team work independently and remotely and our offices are located in The Netherlands, South Africa, Indonesia, and The Maldives.

Our Values act as guiding principles for how we interact with colleagues internally and externally, and for how we approach our work.

These are fundamental practices of our culture that can help us be a thriving IPNLF community.



Our vision for the future is a world with thriving fisheries that work in balance with nature by catching one fish at a time.

This is why we work, both, directly on the ground with fishers and communities, and with decision makers such as RFMOs, local governments and multiple stakeholders. We recognise the importance of championing and promoting local, traditional methods of fishing as they currently fight for their place in the supply chain against industrial bodies. We believe that these communities hold the answer to the future of our oceans as we move away from overfishing towards a more holistic approach to sustainability; environmental impact should not be the sole factor for sustainability claims or standards. We should also take social and economical elements into account for driving change as a responsible approach.