

## Communications Internship Maldives 2022

**Location:** Malé Maldives preferable, not necessary.

**Start date:** 1 April, 2022

**Overall purpose:** To support coordination of media and communication programs between IPNLF Maldives and the IPNLF Communication Teams (global), as well as the responsibility for content creation and development.

**Responsibilities and activities:** May include, but not limited to, activities supporting IPNLF's Maldives Director and Communications and Marketing Director to:

- Create and develop beautiful, relevant and timely content from the Maldives; photos, videos, news items, fishery and team updates
- Reach out to the Maldives Team, one-by-one fishers, of island communities and (other) stakeholders to receive news & content from sourcing locations
- Support the development of content (i.e. case studies, brochures, annual reports, etc.) that demonstrates and promotes IPNLF's work;
- Social media support: manage the Maldives Twitter & Instagram channels
- Create marketing and communications material and provide website support, such as creating newsletters, press releases, press kits, and IPNLF member news.
- Network with local organizations and thought leaders to gain their support and engagement for IPNLF initiatives.
- Create content for the Maldives Chapter (IPNLF-Maldives) web-page of the IPNLF website

### **Knowledge and Experience:**

- Knowledge of sustainability issues and interested in the marine environment desired
- Experience working in content creation and social media management
- Knowledge of communications platforms and tools, such as Buffer, Mailchimp, ISSUU, etc.

### **Desirable skills**

- Strong written and oral communication skills both in English and Dhivehi
- Commitment to high work standards and attention to detail.
- Ability to work independently with self-motivation and also as part of a small and international team.
- A positive attitude and interpersonal skills.

### Personal Qualities:

- Work independently, is dedicated, and open to the challenges of working for a small organisation;
- Derive strong motivation from working for a good cause;
- Quickly learn new skills and systems

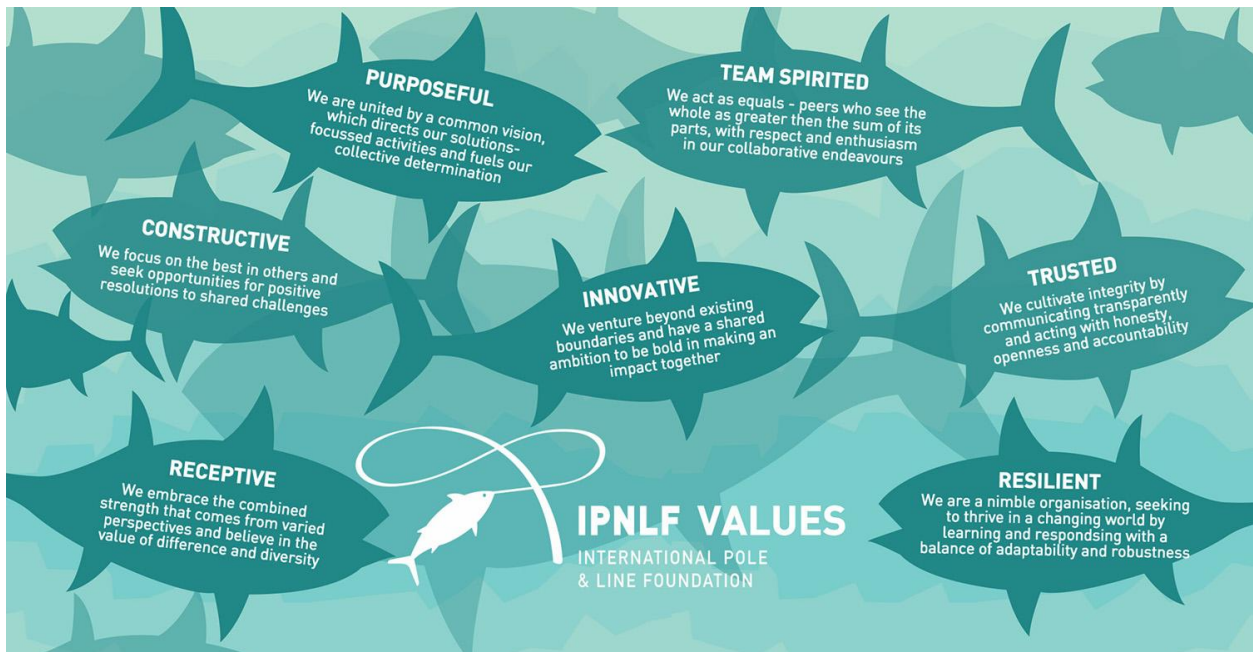
### ABOUT working for IPNLF

*Our team is located all around the globe, and each team member brings a wealth of skills and expertise to the table.*

We all work to make the ambitions of IPNLF a reality, by applying our knowledge and enthusiasm. We love the ocean, we have a strong sense for justice, and we are passionate about driving change. Most of the team work independently and remotely and are offices are located in The Netherlands, South Africa, Indonesia, and The Maldives.

*Our Values act as guiding principles for how we interact with colleagues internally and externally, and for how we approach our work.*

These are fundamental practices of our culture that can help us be a thriving IPNLF community.



***Our vision for the future is a world with thriving fisheries that work in balance with nature by catching one fish at a time.***

This is why we work, both, directly on the ground with fishers and communities, and with decision makers such as RFMOs, local governments and multiple stakeholders. We recognise the importance of championing and promoting local, traditional methods of fishing as they currently fight for their place in the supply chain against industrial bodies. We believe that these communities hold the answer to the future of our oceans as we move away from overfishing towards a more holistic approach to sustainability; environmental impact should not be the sole factor for sustainability claims or standards. We should also take social and economical elements into account for driving change as a responsible approach.